

Commenter Name: Lara Ettenson

Commenter Affiliation: NRDC

Program Administrator to receive feedback: SCE

Date: 9/28/16

Commenter: Please Fill In This Part Of The Form					For PA Use	
Comment #	Sector	Page #	Comment	Rationale for Comment	Integrated (Y/N)	Rationale for Y/N
NRDC - 1	Public	Throughout	<b>Observations</b> <ul style="list-style-type: none"> <li>There seems to be a lot of extra prose</li> </ul> <b>Recommended Action</b> <ul style="list-style-type: none"> <li>The definitions are extremely helpful, but seems that it could be an Appendix instead of as part of the actual BP.</li> </ul>	<ul style="list-style-type: none"> <li>These BPs are intended to explain what it is the PA plans to do. Too much prose not directly related to strategies makes it harder to walk away with a clear picture of the approach.</li> </ul>		
NRDC – 2	Public	Beginning of document	<b>Observations</b> <ul style="list-style-type: none"> <li>Very little market characterization</li> </ul> <b>Recommended Action</b> <ul style="list-style-type: none"> <li>See data recommendations in “NRDC Feedback for All PAs”</li> </ul>	<ul style="list-style-type: none"> <li>It’s unclear what the main end uses are, where the highest need is, etc. It is understandable that there isn’t sufficient “public” data but there were examples in the Phase 1 presentations (e.g., SDG&amp;E’s is a good model).</li> </ul>		
NRDC – 3	Public	Throughout, but p.28-29 as an example	<b>Observations</b> <ul style="list-style-type: none"> <li>It’s a bit challenging to clearly see the link between barrier/strategy/etc.</li> </ul> <b>Recommended Action</b> <ul style="list-style-type: none"> <li>See “NRDC Feedback for All PAs” for helpful table formats</li> </ul>	<ul style="list-style-type: none"> <li>With so many pages of text to be read by ED and stakeholders, the PAs should strive to make the information as easily digestible and succinct as possible.</li> </ul>		
NRDC - 4	Public	Throughout and p.34 as an example	<b>Observations</b> <ul style="list-style-type: none"> <li>It’s unclear what exactly SCE proposes to do with the various intervention strategies.</li> </ul> <b>Recommended Action</b> <ul style="list-style-type: none"> <li>In table 6, there is a list of generic intervention strategies. However, this doesn’t inform the reader of what approaches are being considered to solve the barrier or reach the desired sector outcome. NRDC urges SCE to look at the other chapters and comments to add appropriate level of detail.</li> </ul>	<ul style="list-style-type: none"> <li>The BPs are providing ED and stakeholders with a strategic look into what the PA intends to pursue to move the market and dramatically scale up efficiency. While SCE may have a clear understanding of the approaches that could be relayed when asked, the document does not sufficiently communicate the intent.</li> </ul>		
NRDC – 5	<ul style="list-style-type: none"> <li>P.34 – missing “baseline” as a column. The “metric source” seems to be what the baseline should be.</li> <li>P.36 – NRDC is “natural” not “national”</li> <li>p.45 – is EAP intended to be ESAP (Energy Savings Assistance Program) or a more general term?</li> </ul>					