

A.17-01-013, et al.
2018-2025 EE Rolling Portfolio Business Plan
FIRST SET OF DATA REQUESTS TO
SAN DIEGO GAS & ELECTRIC COMPANY
BY
THE COALITION FOR ENERGY EFFICIENCY
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Question 34
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34. What is the definition of (a) downstream programs; (b) midstream programs; and (c) upstream programs?

SDG&E Response:

D.16-08-019 defines upstream and midstream programs as follows:

“[U]pstream and midstream programs, those that are designed to work with manufacturers, distributors, and retailers²⁰...”

²⁰ In response to comments from NCI, we clarify that midstream does not include contractors and installers. We note that the terms “upstream” and “midstream” are often defined and used slightly differently in the industry, depending on context. The Energy Efficiency Policy Manual of the Commission contains a definition that may not be specific enough. The best description we have found was written by the Southwest Energy Efficiency Partnership located at the following link: [http://www.swenergy.org/data/sites/1/media/documents/publications/documents/Upstream Utility Incentive Programs 05-2014.pdf](http://www.swenergy.org/data/sites/1/media/documents/publications/documents/Upstream_UTILITY_Incentive_Programs_05-2014.pdf).

SDG&E defines a downstream program as one wherein the IOU interacts with customer/end user (either directly or through an agent, such as a contractor or implementer on behalf of the IOU).