

# CENTRAL COAST REN

San Luis Obispo, Santa Barbara and Ventura

# Central Coast

- ❖ Three Counties
  - ❖ End of service territories
- ❖ Coastal, rural and urban pockets
- ❖ Mediterranean climate zone

# What is the gap

- ▶ IOU services rarely reach our workforce
  - ▶ Local Governments decided to step in
- ▶ We are not capturing all data
  - ▶ Capture data from “non-program” installations
- ▶ Residential EE patchwork of programs
  - ▶ Fragmented program delivery
  - ▶ Inconsistent quality of installation

# Lessons Learned

- ▶ Residential outreach
- ▶ Increase the strength of an EE residential proposal
  - ▶ Empower workforce to sell EE
    - ▶ Identify reduce and automate administrative setbacks

# Proposal

- ▶ Be a resource for homeowner
  - ▶ Qualified contractors
  - ▶ Building Performance/EE education and source
- ▶ A service to improve workforce
  - ▶ Training
- ▶ Code Compliance
  - ▶ Collaborate to reduce redundancies
- ▶ Tracking to meet all targets set by State
  - ▶ Data, know what to track and translate to GHG

# Contractor

- ▶ Consistent service territory
- ▶ Education and resources
- ▶ Reduce administrative burden
- ▶ EE projects become more competitive
- ▶ Local support and quality control

# Code Compliance

- ▶ Streamline processes
- ▶ Eliminate redundancies
- ▶ Resources for plan check
- ▶ Expands opportunities for HERS Raters
- ▶ Consistent EE permitting source for the region
- ▶ Enhanced data capture for all EE work scope

# Cohesive & Reliable Management

- ▶ Perfect region for modeling streamlined approaches
- ▶ Capture stranded savings
- ▶ Eliminate redundancies and confusion in the market
- ▶ Facilitate transition ZNE for workforce and code enforcement
- ▶ Strengthen value of EE business models for workforce
- ▶ Objective resource with enhanced cost effectiveness



# Questions

Thank You

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