

Southern California Edison
SCE EE Business Plan A.17-01-013

DATA REQUEST SET A.17-01-013-CEE-SCE-001

To: CEE
Prepared by:
Title:
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Question 039:

What is the definition of (a) downstream programs; (b) midstream programs; and (c) upstream programs?

Response to Question 039:

Within D. 16-08-019, the Commission utilizes Southwest Energy Efficiency Partnership (SWEET)[1] to define upstream, midstream and downstream programs as follows: Upstream programs work through manufacturers and distributors and operate differently than downstream programs, which engage end-use customers directly. Rather than deploying a post-installation rebate process, upstream programs offer wholesale price buy-downs to distributors or manufacturers. When programs work with distributors, suppliers, or retailers, they are sometimes called midstream programs. The Commission also clarified that midstream does not include contractors and installers.[2]

[1] http://www.swenergy.org/data/sites/1/media/documents/publications/documents/Upstream_Utility_Incentive_Programs_05-2014.pdf.

[2] D.16-08-019, p.44, FN 20.