

# **WOMEN ENERGY ASSOCIATES**

**Presents a Program on:**

## **Future Trends in Utility Energy Efficiency Programs**

**WHEN:** Wednesday October 18th, 2017: 6 p.m. to 9 p.m.  
**WHERE:** Pacific Energy Center - 851 Howard Street, San Francisco  
Between 4th and 5th, two blocks south of Powell Street BART  
**PRICE:** \$25.00 (Appetizers, No Host Bar); Full Time Students -\$10.00

Pre-registration required: <https://future-trends-in-energy-efficiency-programs.eventbrite.com>

Come join us for an evening devoted to looking ahead at some of the important trends in utility energy efficiency programs from the varied perspectives of four accomplished women energy professionals.

### **Stirring the Pot: Procurement and Solicitations in California – Margie Gardner**

The EE paradigm is shifting to one where EE is treated as a true grid resource. IOUs will serve as resource portfolio administrators and third parties are sought to proposed, design and deliver programs to meet IOUs' various resource needs.

Ms. Gardner is the Executive Director of the California Efficiency + Demand Management Council which she joined in 2012 after three decades developing energy efficiency and clean energy alternatives in the Pacific Northwest.

### **Energy Efficiency Financing Trends – Miriam Wrobel**

Effective use of financing and financial market tools will be key to the future of cost-effective, impactful EE programs. The discussion will focus on how financing will increasingly play a role in successful program design and delivery.

Ms. Wrobel is a Clean Energy Finance Consultant, advising utilities, lenders, investors, developers, and major energy users in identifying, structuring, and executing clean energy and energy efficiency projects that maximize both financial and strategic outcomes.

### **M&V Trends – Jessica Granderson**

This discussion will focus on key utility-sector developments in the use of advanced M&V techniques, and their potential to open the door to new program designs and process improvement.

Dr. Granderson is a Staff Scientist and the Deputy of Research Programs for the Building Technology and Urban Systems Division at the Lawrence Berkeley National Laboratory. She is the recipient of the 2015 Clean Energy Education and Empowerment (C3E) Award for Leadership in Research.

### **Strategic Energy Management Programs – Patsy Dugger**

Strategic Energy Management programs are prominently featured in the California IOU business plans as a key strategy to drive savings for large commercial and industrial customers. This session will provide an overview of the proposed initial limited SEM launch and discuss opportunities and potential challenges for California as it looks to scale the offering.

Ms. Dugger is the Director of Business Development, Strategy, Partnerships and Client Engagement for APTIM, a major maintenance, environmental and construction services company in the Energy and Utility sector. She also serves as the Chapter President for the Association of Energy Services Professionals.

<b>Women Energy Associates Board Members</b>	
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**Please pass along to a friend. See you there!**