



Energy Efficiency Rolling Portfolio Proposed Statewide Administrators

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Proposed Statewide Administration Leads - EE Rolling Portfolio

Prior Version

Residential

- Plug Load and Appliances (PG&E)
- HVAC – up/midstream (SDG&E)
- New Construction (SoCal Gas)

Commercial

- HVAC – up/midstream (SDG&E)
- Savings by Design (SCE)

Lighting

- Primary Lighting (SCE)
- Lighting Innovation (SDG&E)
- Lighting MT (SDG&E)

Financing

- New Finance Offerings (SoCal Gas)

Workforce Education and Training

- K-12 Connections (PG&E)

Codes and Standards (PG&E)

- Building Codes Advocacy (SCE)
- Appliance Standards Advocacy (SCG)

Emerging Technologies

- Gas ET (Tech Development, Assessments, Introduction) (SoCal Gas)
- Electric ET (Tech Development, Assessments, Introduction) (SCE)

Government Partnerships

- Community Colleges (SCE)
- UC/CSU (SCE)
- State of California (PG&E)
- Dept. of Corrections (PG&E)

Marketing Outreach and Education (New vendor)

- Energy Upgrade California Campaign (PG&E)

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Our Approach

In revisiting Statewide Lead Administrators, we took into consideration:

- Overall portfolio approach with logical groupings to drive program strategy with an emphasis on:
 - Increasing the effectiveness of energy efficiency
 - Improving cost-effectiveness
 - Balancing localized considerations
 - Providing the most value for our customers
- Marketplace factors such as regional, climate, and locational resource constraints which could have a bearing on the relationship with major customers, vendors, and suppliers.
- Program Administrator capabilities and timing as this new structure and process may require shifting significant work across administrators with a short transition time.

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Revised by Proposed Program Categories

PG&E

Codes and Standards

- Building Codes Advocacy
- Appliance Standards Advocacy

Government Partnerships - State

- State of California
- Dept. of Corrections

Financing

- New Finance Offerings

Workforce Education and Training

- K-12 Connections

Marketing Outreach and Education

- EUC Campaign

SDG&E

HVAC

- HVAC – up/midstream

SCE

Emerging Technologies - Electric

Lighting

- Primary Lighting
- Lighting Innovation
- Lighting MT

New Construction

- Savings by Design

Government Partnerships - Institutional

- Community Colleges
- UC/CSU

SCG

Residential

- Plug Load and Appliances
- New Construction

Emerging Technologies - Gas