Commenter Name: Lara Ettenson Commenter Affiliation: NRDC Date: 11/20/16

Comment #	PA(s)	Sector	Page #	Comment
NRDC-1	SDG&E	Public	General (no tracker)	 Similar comments to other sectors re: citation for snapshot and organization of chapter, and grouping tactics at the bottom of the Pub 15 into higher level strategies Include locational and income information for market characterization P.83 – add SB 32, SB 1414, EO B-18-12 P.86 – "will create tools and systems" – can SDG&E provide more description of this? What kind of tools, is this different than the other platforms being created for res and com customers? P.89 – describe how SDG&E plans to streamline the programs to make them more effective. Will it be on the back end at SDG&E? will there be a bid to help achieve this? Does it involve reorganization of programs within the sectors? p.93 – suggest expanding "demonstrate EE value" to be beyond just ME&O. Wouldn't it also include value proposition, demonstration of savings, etc.? what partners does SDG&E plan to work with and what will you do?