

PACIFIC GAS AND ELECTRIC COMPANY
Energy Efficiency 2018-2025 Rolling Portfolio Business Plan
Application 17-01-015
Data Response

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| Request Date: | March 22, 2017 | Requester DR No.: | 001 |
| Date Sent: | April 7, 2017 | Requesting Party: | California Coalition for Energy Efficiency |
| | | Requester: | Thomas A. Enslow |

SUBJECT: APPLICATION OF SOUTHERN CALIFORNIA EDISON COMPANY (U338E) FOR APPROVAL OF ENERGY EFFICIENCY ROLLING PORTFOLIO BUSINESS PLAN AND RELATED MATTERS. CCE-DR01

QUESTION 34

What is the definition of (a) downstream programs; (b) midstream programs; and (c) upstream programs?

ANSWER 34

D.16-08-019 defines upstream and midstream programs as follows: "...upstream and midstream programs, those that are designed to work with manufacturers, distributors, and retailers."¹³ This statement is followed by a footnote that further states, "In response to comments from NCI, we clarify that midstream does not include contractors and installers. We note that the terms "upstream" and "midstream" are often defined and used slightly differently in the industry, depending on context. The Energy Efficiency Policy Manual of the Commission contains a definition that may not be specific enough. The best description we have found was written by the Southwest Energy Efficiency Partnership located at the following link:

http://www.swenergy.org/data/sites/1/media/documents/publications/documents/Upstream_Utility_Incentive_Programs_05-2014.pdf."¹⁴

PG&E defines a downstream program as one wherein the IOU interacts with customer/end user (either directly or through an agent, such as a contractor or implementer on behalf of the IOU).

¹³ D.16-08-019, p. 44.

¹⁴ D. 16-08-019, p. 44-45.