Commenter Name: **Jeanne Clinton** Commenter Affiliation: **CPUC/ Special Advisor** Program Administrator to receive feedback: **MCE and BayREN** Date: **5/18/2016**

Comment #	Stage	Sector	Page #	Comment	Rationale for Comment (include references to evaluations, studies, etc., if applicable)	For PA Use Integrated (Y/N)	For PA Use Rationale for Y/N
CLN – 1	2	Commercial	**BayREN** slide 9	Observations – Commercial PACE • Presentation of solutions seems devoid of connection to overcoming specified barriers • Unclear why/how the solutions will differ from those offered by PG&E. RENs expected to complement IOUs. • Like the use of metrics to guide program progress over 10 years.	• Would expect to see discussion of what portion of population might be a good fit? Any other insight on potential uptake? • Seems this and all 4 "solutions" are intended, as "market transformation" type programs. How will each program's cost-effectiveness look when factoring in perhaps early year slow penetration and costs of start-up? Seems to command a 10-year cost-effectiveness pro-forma look.		
CLN – 2			Slide 10	Observations • Will expect to see more discussion on strategies for "establish long term relationship" … • Unclear how will get around split incentives and short-term investment horizons of most owners.	•		
CLN – 3		Commercial	**MCE** page 47 from Business Plan	Observations • Good to see the 4-year vision for evolution of program budget and savings metrics in Table 5. Besides savings metrics, would like to see target participation levels, and why these are believed possible.	•		
CLN – 4			49	• Important that the logic model (or some other manner of explanation) show explicit connection between barriers and challenges and the specific activities MCE proposes to carry out. I.E. how will the barriers be overcome?	•		

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CLN – 5			48	• Unclear what "offer financing options through MCE on-bill repayment" means. What kinds of financing options? Separate from the "statewide pilots" at CHEEF?	•		
CLN – 6			48	• I will look for more details on "contractor driven marketing" re: strategies for this engagement, how to drive relationship.	•		