Program Diagram

The program diagram for the MESP program appears below:

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                              │   PG&E Portfolio │
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Commercial	Industrial	Agricultural	Public	Residential	Non-Resource

Resource → **Downstream**

Portfolio Goals
- Contribute energy savings to the EE portfolio
- Contribute to overall portfolio cost effectiveness through running a cost effective downstream program

Sector Goals
- Improve the Energy Efficiency penetration in the property management market
- Increase savings through an improved customer experience
- Maximize savings and efficiency by executing new approaches

Activities

Identify new measures	Gather and Provide Field Data	Educate Market Actors on qualified product list and requirements	Capture energy savings and verify measure installations	Promote the MESP program and other PG&E IDSM offerings including Demand Response via a variety of channels

Cross-Cutting Programs

Emerging Tech	Codes & Standards	Workforce Education & Training	EM&V	Marketing, Education and Outreach

Statewide Coordination Activities

Coordinate on new measure development and approval	Provide updates on planned changes	Coordinate education efforts; QPLs, marketing materials and information sessions	N/A	Coordinate marketing materials/ campaigns