

2026-2027 Joint Cooperation Memorandum:

Tri-County Regional Energy Network,
Pacific Gas and Electric Company (PG&E),
Southern California Gas Company (SoCalGas),
Southern California Edison (SCE)

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INTRODUCTION

For their 2026-27 energy efficiency portfolios, Tri-County Regional Energy Network (3C-REN), Southern California Gas (SoCalGas), Southern California Edison (SCE), Pacific Gas and Electric Company (PG&E), will continue to collaborate with each other to support program adoption. This Joint Cooperation Memorandum (JCM) documents areas of potential program overlap by sector, with details about collaboration methods that can be used to mitigate customer confusion, streamline customer referrals, and avoid duplication.

BACKGROUND/REGULATORY GUIDANCE

The California Public Utilities Commission's (CPUC) Decision (D.)18-05-041 requires Energy Efficiency (EE) Program Administrators (PAs) with overlapping service areas to submit a JCM to coordinate program activities. Specifically, the directive states:

We will require the PAs (RENs, IOUs, and CCA) to develop a joint cooperation memo to demonstrate how they will avoid or minimize duplication for programs that address a common sector (e.g., residential or commercial) but pursue different activities, pilots that are intended to test new or different delivery models for scalability, and/or programs that otherwise exhibit a high likelihood of overlap or duplication and are not targeted at hard-to-reach customers. For such programs, each PA must explicitly identify and discuss how its activities are complementary and not duplicative of other PAs' planned activities.¹

Furthermore, CPUC D.23-06-055 establishes additional requirements for PAs submitting JCMs. The decision states in ordering paragraph (OP) 35:

This decision supersedes D. 18-05-041 and D.21-05-031 with respect to the timing and submission of Joint Cooperation Memoranda (JCM). Portfolio administrators must submit JCMs every two years, within 60 days after Commission approval of the last of each JCM's portfolio administrator's true-up advice letters and mid-cycle advice letters (as applicable), to the California Energy Data and Reporting System, with notice to the service list of Rulemaking (R.) 13-11-005 or a successor proceeding.

The same decision also states in OP 34:

Bay Area Regional Energy Network, Southern California Regional Energy Network, Tri-County Regional Energy Network, and Rural Regional Energy Network shall, for programs that only meet the criterion of serving hard-to-reach customers, include in their Joint Cooperation Memoranda a description of how they will target (i.e., market and conduct outreach to) and to primarily serve hard-to-reach customers or specific hard-to-reach customer segments.²

D.23-06-055 also directed the investor-owned utility (IOU) PAs to “convey information to third-party bidders during the solicitation process, for buildings that have a potential to be served by both IOUs’

¹ D.18-05-041 at p.97

² D.23-06-055 at p.137, Ordering Paragraph (OP) 34.

third-party implementers and regional energy networks (RENs), about RENs' efforts to identify hard-to-reach customers or buildings to target for marketing of REN programs.”³

GENERAL PORTFOLIO COORDINATION

3C-REN, SoCalGas, SCE, and PG&E (hereinafter referred to as the “Joint PAs”) have worked together to establish methods of communication and collaboration since 3C-REN first began implementing programs, and these efforts will continue in 2026-2027. The Joint PAs will collaborate to attempt to minimize duplication or customer confusion as a result of their overlapping regional program. The Joint PAs can derive additional value by providing information and referrals to programs across all program implementers, including those outside each other’s implementation focus.

The majority of the coordination activities take place at the sector level. However, on the portfolio level, 3C-REN and IOU staff coordinate as needed by email and through meetings to provide updates on major portfolio or program changes.

DATA SHARING PROTOCOL

The IOUs have data governance and protection obligations for sharing any customer data. Before the IOUs share data that they are authorized to share by applicable law and/or tariff for double-dip check purposes or to support a 3C-REN program, the following minimum data security and privacy protocols need to be completed:

- The party seeking customer data has a contract with the County of Ventura on behalf of 3C-REN or with the lead contractor for a 3C-REN program that includes acceptable privacy and data protection and liability provisions.
- The party seeking data has executed a Non-disclosure Agreement (NDA) with the IOU.
- The party seeking data has completed an IOU’s Third-Party Security Review (TSR) and TSR renewals, as required by such IOU.

In D. 23-02-002 the Commission ordered all IOUs to share certain categories of disaggregated data requested by RENs and third-party implementers and/or their authorized agents within ten days after notifying the requestor that the requestor meets the following requirements:

- A current cyber security review by each IOU supplying confidential information.
- A non-disclosure agreement directly with each IOU supplying confidential information.
- The ability to receive secure data transmissions from the IOU.
- A current contract for the program, either as the program administrator or as prime or sub-contractor with a statement of work that requires all the confidential data received.⁴

The County of Ventura on behalf of 3C-REN will provide PG&E with a quarterly financial forecast update. The quarterly financial forecast update is the financial payments The County of Ventura anticipates from

³ D.23-06-055 at p.130, OP 33.

⁴ D.23-02-0023 at p. 63-64, OP 19.

PG&E for 3C-REN energy efficiency programs. The County of Ventura will ensure that any changes in the 3C-REN program delivery are reflected in the financial forecast updates.

OVERLAPPING SECTORS BY PROGRAM ADMINISTRATORS (PA)

Table 4.1: Areas of Potential Overlap, by Sector

Sector	3C-REN	SoCalGas	SCE	PG&E
Residential	<ul style="list-style-type: none"> Single-Family Home Energy Savings (TCR-Res-003) Multi-Family Home Energy Savings (TCR-Res-002) 	<ul style="list-style-type: none"> RES-Energy Advisor Program (SCG3701) RES-Residential Energy Efficiency Program - Resource Acquisition (SCG3702) RES-Residential Energy Efficiency Program – Equity (SCG3958) RES-Burbank Water & Power Home Upgrade Program (SCG3833) RES-Community Language Efficiency Outreach Program (SCG3861) RES-Comprehensive Mobile Home Program (SCG3884) RES-Marketplace (SCG3829) RES-Multifamily Energy Alliance Program (Equity) (SCG3936) RES-Multifamily Energy Alliance Program (Resource Acquisition) (SCG3889) 	<ul style="list-style-type: none"> Multifamily Residential Direct Install Program (SCE_3P_2024R_MF_001) Grid-Responsive Incentive Design Market Access Program (GRID-MAP) (SCE_3P_2025MAP_001R) Customer Home Engagement for Energy Reduction (CHEER) Program (SCE_3P_2025R_001) Residential Energy Solutions (RES) (SCE_3P_2025R_002) Disadvantaged Communities Marketing and Outreach (SCE_Res_Equity_003) 	<ul style="list-style-type: none"> ESA

Sector	3C-REN	SoCalGas	SCE	PG&E
		<ul style="list-style-type: none"> • RES-Multifamily Whole Building Program (Equity) (SCG3705) • RES-Multifamily Whole Building Program (Resource Acquisition) (SCG3938) • RES-Pasadena Water & Power Home Upgrade Program (SCG3832) • RES-Residential Advanced Clean Energy Program (Equity) (SCG3935) • RES-Residential Advanced Clean Energy Program (Resource Acquisition) (SCG3883) • RES-Residential Behavioral Program (SCG3824) • RES-Residential Mobile Home Program (SCG3885) • CC-Sustainability Studio (SCG3941) • RES-TEG Wall Furnace Direct Install Program (SCG3960) • SOL-IDEEA365 (new IDEEA365 solicitations) (SCG3771) 		

Sector	3C-REN	SoCalGas	SCE	PG&E
		<ul style="list-style-type: none"><li data-bbox="779 285 1010 342">• RES-EE Kit Delivery Program (SCG3831)<li data-bbox="779 362 1010 418">• RES-Retail Channel Support (SCG3830)		

Sector	3C-REN	SoCalGas	SCE	PG&E
Commercial	Commercial Marketplace (TCR-Com-001)	<ul style="list-style-type: none"> • CC-Nonresidential Calculated Incentive Program (SCG3910) • CC-Nonresidential Deemed Incentive Program (SCG3911) • Business Energy Efficiency Surveys (BEES) (Program) (SCG3909) <ul style="list-style-type: none"> • COM-Commercial-BEST (Resource Acquisition) (SCG3887) • COM-LADWP Direct Install Program (SCG3834) • COM-Large Commercial Energy Efficiency Program (SCG3892) • COM-Nonresidential Behavioral Program (SCG3898) • COM-Service RCx Large Commercial Program (SCG3891) • COM-Small and Medium Commercial EE Program (Equity)⁷ (SCG3937) • COM-Small and Medium Commercial EE Program (Resource Acquisition) (SCG3882) 	<ul style="list-style-type: none"> • Commercial Energy Reduction Initiative (CERI) (SCE_3P_2025C_001) • Comprehensive Refrigeration Energy Savings and Training (CREST) (SCE_3P_2025C_002) • Measured Savings Program (SCE_3P_2025MAP_002C) • SPARKe Strategic Energy Management (SEM) Program – Commercial (SCE_3P_SEM_003) • Refrigeration Efficiency and Leak Mitigation (REALM) (SCE_3P_2025C_003) • Grid-Responsive Incentive Design Market Access Program (GRID-MAP) (SCE_3P_2025MAP_001C) • Commercial Energy Advisor Program (Simplified Savings) (SCE_SMB_Equity_001) • Willdan Commercial Energy Efficiency Program (SCE_3P_2020RCI_005) • Commercial Strategic Energy Management (SCE_3P_SEM_001) 	<ul style="list-style-type: none"> • Commercial Calculated Incentives Program (PGE21011) • Commercial Deemed Incentives Program (PGE21012) • Advanced Energy Program for High Tech & Biotech (PGE_Com_004) • Healthcare Energy Fitness Initiative (PGE_Com_005) • Simplified Savings Micro-Small Business Program (PGE_Com_SmallBiz) • Commercial Strategic Energy Management (PGE_COM_009) • Government and K-12 (GK-12) Comprehensive Program (PGE_Pub_009)⁵

⁵ With the closure of PGE_Com_003, GK-12 Program is supporting the Commercial sector as well.

Sector	3C-REN	SoCalGas	SCE	PG&E
		<ul style="list-style-type: none"> • COM-Strategic Energy Management (SCG3939) • COM-Commercial-BEST (Equity)7 (SCG3940) • CC-Sustainability Studio (SCG3941) • SOL-IDEEA365 (new IDEEA365 solicitations) (SCG3771) • COM-Sustainability Studies and Solutions (Cascade Energy, LLC) (SCG3969) • COM-Brewery Energy Efficiency and Recovery (BEER) (SCG3957) • COM-Pool Heating Energy Efficiency Program (SCG3961) • COM-Energy Efficiency and Rehabilitation Program (SCG3970) • CC-Market Access Program (MAP)(SCG3971) 		
Agricultural	Agriculture Technical Assistance (TCR-AG-001)	<ul style="list-style-type: none"> • CC-Nonresidential Calculated Incentive Program (SCG3910) • CC-Nonresidential Deemed Incentive Program (SCG3911) 	<ul style="list-style-type: none"> • Strategic Energy Management (SEM) Program – Agriculture (SCE_3P_SEM_002A) • SPARKe Strategic Energy Management (SEM) Program – Agriculture (SCE_3P_SEM_004A) • Strategic Energy Management (SEM) Program (SCE_3P_SEM_002) 	<ul style="list-style-type: none"> • Agricultural Deemed Incentives Program (PGE21032) • Agricultural Energy Savings Action Plan (AESAP) Program (PGE_Ag_001)

Sector	3C-REN	SoCalGas	SCE	PG&E
		<ul style="list-style-type: none"> • AG-Agricultural Energy Efficiency Program (SCG3890) • Business Energy Efficiency Surveys (BEES) (Program) (SCG3909) • SOL-IDEEA365 (new IDEEA365 solicitations) (SCG3771) 	<ul style="list-style-type: none"> • ICF Agriculture Energy Efficiency Program (SCE_3P_2021AGPUB_001) 	
Public	Energy Assurance Services (TCR-CC-001)	<ul style="list-style-type: none"> • CC-Nonresidential Calculated Incentive Program (SCG3910) • CC-Nonresidential Deemed Incentive Program (SCG3911) • PUB-Regional Energy Pathways (SCG3912) • Business Energy Efficiency Surveys (BEES) (Program) (SCG3909) • PUB-Large Public Sector (SCG3899) • PUB-Public Direct Install Program (SCG3886) • SOL-IDEEA365 (new IDEEA365 solicitations) (SCG3771) • PUB - K-12 Public Schools Program (SCG3956) 	<ul style="list-style-type: none"> • Measured Savings Program (SCE_3P_2025MAP_002P) • Grid-Responsive Incentive Design Market Access Program (GRID-MAP) (SCE_3P_2025MAP_001P) • CLEAResult Statewide Public Energy Performance (PEP) Program (SCE_3P_2021AGPUB_002) 	<ul style="list-style-type: none"> • Government and K-12 (GK-12) Comprehensive Program (PGE_Pub_009) • Commercial Strategic Energy Management (PGE_Com_009)

Sector	3C-REN	SoCalGas	SCE	PG&E
Cross-cutting: WE&T	Building Performance Training (TCR-WET-001)	<ul style="list-style-type: none"> WE&T-Integrated Energy Efficiency Training Program (SCG3729) CC-Energy Program Outreach (SCG3901) WE&T-Educational Outreach Program (SCG3764) WE&T-HERS Rater Training Program (SCG3760) 	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> WE&T Integrated Energy Education and Training (IEET) (PGE 21071) WE&T Career and Workforce Readiness (CWR) (PGE_SW_WET_Work) WE&T Career Connections (CC) (PGE_SW_WET_CC)
Cross-cutting: C&S	Energy Code Connect (TCR-CS-001)	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> N/A 	<ul style="list-style-type: none"> Compliance Improvement (PGE21053) Reach Codes (PGE21054)
Cross-cutting: Finance	N/A	<ul style="list-style-type: none"> FIN-On-Bill Finance (SCG3735) FIN-SW-California Hub for EE Financing (SCG3803) FIN-SW-New Financing Offerings (SCG3737) 	N/A	<ul style="list-style-type: none"> PG&E On Bill Financing Go Green Financing
Cross-cutting: Other	Energy Assurance Services (TCR-CC-001)	<ul style="list-style-type: none"> 	<ul style="list-style-type: none"> Comprehensive Energy Efficiency Resource Program (CEER) (SCE-24-Non-3P-001(-Com, -Ag, -Ind, -Pub, -Res)) EE Contractor Demand Building Program (SCE_MarketSupport_002) 	

Sector	3C-REN	SoCalGas	SCE	PG&E
Statewide:	N/A	<ul style="list-style-type: none"> • N/A ET-SW-Gas Emerging Technologies (SCG3919) • COM-SW-Food Service Point of Sale (SCG3917) • COM-SW-Midstream Commercial Water Heating (SCG3918) 	<ul style="list-style-type: none"> • <u>Lincus Statewide Water Infrastructure & System Efficiency (SW WISETM) Program (SCE SW WP)</u> • <u>CLEAResult Statewide Higher Education Energy Efficiency Program (HEEP) (SCE SW IP Colleges)</u> • <u>On-Bill Financing (OBF) (SCE-13-SW-007A)</u> • <u>On-Bill Financing (OBF) Loan Pool (SCE-13-SW-007A1)</u> • <u>EE New Program Design Pilots (SCE MarketSupport 001)</u> • <u>New Finance Offerings Credit Enhancements (SCE-13-SW-007C1)</u> • <u>New Finance Offerings (SCE-13-SW-007C)</u> • <u>Compliance Improvement Subprogram (SCE-13-SW-008C)</u> • <u>Reach Codes Subprogram (SCE-13-SW-008D)</u> • <u>Planning and Coordination Subprogram (SCE-13-SW-008E)</u> • <u>Statewide Electric Emerging Technologies Program (SCE SW ETP Elec)</u> • <u>WE&T Integrated Energy Education and Training (IET) Subprogram (SCE-13-SW-010A)</u> 	<ul style="list-style-type: none"> • California Energy-Smart Homes All-Electric Residential Program (PGE_SW_NC_Res_elect ric) • <u>California Energy Design Assistance All-Electric (CEDAE) Program (PGE SW NC NonRe s_electric)</u> • <u>California Energy Design Assistance Mixed Fuel (CEDAM) Program (PGE SW NC NonRe s_mixed)</u> • State of California Energy Strategy and Support Program (PGE_SW_IP_Gov)

3C-REN Residential Sector

3C-REN implements two separate residential sector programs: one that serves single-family homes, and one that serves multifamily properties. The Single-family program is designed to target equity target participants and the Multifamily program targets Hard-to-Reach (HTR) customers. Both programs provide rebates for energy efficiency upgrades that achieve energy and greenhouse gas (GHG) savings.

3C-REN: Multifamily Home Energy Savings (TCR-Res-002)

Implementer: AEA

3C-REN’s program delivers energy savings targeted to equity multifamily communities in the 3C-REN service territory. The program includes incentives to be paid to property owners/managers of multifamily properties with five or more units and allows property owners/managers to work with their own contractor of choice. This whole building program offers site assessments, comprehensive technical assistance, and rebates paid directly to property owners/managers. To qualify for the rebates, the program requires three or more upgrades in the project scope, a percentage of which must directly benefit tenants, to achieve a minimum GHG savings per apartment. The incentive structure also includes enhanced incentives for underserved properties and adders for high performance measures, such as heat pumps.

Table 1: Compliance with REN Program Criteria: Residential – Multi-Family

REN Criteria	3C-REN TCR-Res-002
1. Activities that utilities or CCA PAs cannot or do not intend to undertake	N/A
2. Pilot activities where there is no current utility or CCA program offering and where there is potential for scalability	N/A
3. Activities in hard-to-reach markets, whether or not there is another utility or CCA program that may overlap	In accordance with D.23-06-055, 3C-REN's residential initiatives are tailored to address hard-to-reach residential segments, encompassing single-family and multifamily dwellings, both renters and homeowners, as well as Disadvantaged Communities (DACs) within its jurisdiction. While extending services to all residents across the three counties, particular emphasis is placed on marketing, outreach, and program design aimed at the challenging populations residing in moderate-income and rural areas. Higher incentives are available to properties serving multifamily renters, smaller “mom and pop” properties, properties with residents who speak a primary language other than English, deed restricted low income, and/or properties

where a majority of households are within the CARE/FERA income guidelines. A substantial portion of incentive funds paid to date has been directed toward these hard-to-reach communities. Outreach initiatives utilize a database of property owners to refine outbound marketing endeavors, and to ensure a focused approach towards equity audiences that would benefit from energy-saving upgrades. In 2026 and beyond, the program also plans to target outreach in cities that contain HTR and/or DAC multifamily properties.

3C-REN: Single Family NMEC (TCR-Res-003)

Implementer: Recurve

The Single Family NMEC (Home Energy Savings) Program serves single family residential customers (1-4 units), including individually metered mobile homes, with a focus on equity target participants (HTR, DAC, Underserved). The program uses an NMEC delivery model to implement energy efficiency upgrades designed to save customers energy and money while also making their homes more comfortable and safer. The program offers incentives (with additional multipliers to equity target participants) to help with upfront costs on HVAC and water heating improvements, as well as other energy-savings upgrades.

Table 2: Compliance with REN Program Criteria: Residential – Single Family

REN Criteria	3C-REN TCR-Res-003
1. Activities that utilities or CCA PAs cannot or do not intend to undertake	N/A
2. Pilot activities where there is no current utility or CCA program offering and where there is potential for scalability	N/A
3. Activities in hard-to-reach markets, whether or not there is another utility or CCA program that may overlap	<p>In accordance with D.23-06-055, 3C-REN's residential initiatives are tailored to address hard-to-reach residential segments, encompassing single-family dwellings, both renters and homeowners, as well as Disadvantaged Communities (DACs) within its jurisdiction. Emphasis is placed on marketing, outreach, and program design aimed at the populations in moderate-income and rural areas.</p> <p>In addition, the program's incentive structure is designed to drive contractors to serve HTR audiences; upfront incentives are two times higher for these participants than market rate customers. The performance incentives that are paid to contractors after the</p>

REN Criteria	3C-REN TCR-Res-003
	<p>projects are installed are also two times higher for these customers. Therefore, contractors/aggregators are able to dramatically reduce costs for HTR clients and receive significantly higher bonus payments themselves if their clients show actual metered energy savings.</p>

Residential Coordination

For its residential programs, 3C-REN and the IOUs engage in regular communication through email and meetings. 3C-REN and the IOUs have also developed protocols to verify customer eligibility to prevent “double dipping.” This has required the data requestor (i.e., implementers) to complete an in-depth security review and data sharing agreements among implementers, 3C-REN, and IOUs, to ensure customer data is protected. To ensure that 3C-REN is aware of other programs and resources, the IOUs will provide written notice of any third-party implemented new program in the form of notice sent to the R.13-11-005 and R.25-04-010 service list when filing a Tier 2 Advice letter to the R.13-11-005 and R.25-04-010 service list, as well as an invitation to the public webinar for all stakeholders. Changes or updates to the third-party and SCE-led programs are also communicated via quarterly meetings between 3C-REN and IOUs.

To ensure that customers are aware of others’ programs, where that administrator does not have a similar offering, 3C-REN and the IOUs will continue to have regularly reoccurring meetings to develop and employ coordination practices to ensure that there are protocols for customer referral should either party identify an opportunity for another’s program. 3C-REN refers the customer to the recommended PA while the customer is engaged by email/phone to ensure a seamless service experience for the customer between 3C-REN and the other’s program.

As part of this year’s JCM process, all coordinating PAs met to review residential sector program offerings, assess potential overlap or duplication, and evaluate whether existing coordination practices remain effective or require refinement.

SCE and SoCalGas, in coordination with 3C-REN, confirmed alignment across residential sector offerings and did not observe overlapping or duplicative programs or gaps in the current coordination framework. Future concerns of overlap and duplication will be discussed in coordination meetings and JCM’s as a form of resolution.

PG&E raised potential overlap concerns related to its Energy Savings Assistance (ESA) programs and 3C-REN’s Single Family and Multifamily program offerings, which will continue to be discussed and evaluated through ongoing coordination. Double-dipping protocols will continue to prevent any duplication of services while the program teams identify the specific areas of potential overlap, and identify solutions if overlap is found.

PG&E: Energy Savings Assistance – Northern Multi-Family Whole Building (Implementer: TRC)

PG&E launched the new Energy Savings Assistance - Northern Multi-Family Whole Building (ESA - Northern MFWB) program in July 2023 to replace the ESA Common Areas Measures (CAM) program. The Northern MFWB program provides whole-building upgrades, including resident units and common areas, to income-qualified properties. The Northern MFWB program takes a holistic approach to

engaging income-qualified multi-family stakeholders within PG&E’s service territory, with end-to-end project support for property owners/representatives and tenants, and strategies that drive installation contractor and trade ally success. The program is accessible to both deed-restricted and non-deed restricted properties and features Single Point of Contact (SPOC) services that connect multi-family property owners and tenants with incentive-layering opportunities and financing resources to lower the barriers to participation. The Northern MFWB program strives to meet the cost-effectiveness guidelines and the ESA Program portfolio goals to achieve deep savings; the program design also considers opportunities to maximize “a building’s demand response (DR) technologies, greenhouse gas (GHG) reduction, water energy nexus, and the health, comfort, and safety of tenants”.

PG&E: Energy Savings Assistance (Implementer: Resource Innovations)

PG&E’s Energy Savings Assistance Program (ESA Program) provides energy-efficiency services to income qualifying customers in single-family homes and mobile homes in the PG&E Territory. The objective of the ESA program is to reduce energy usage, while also increasing the health, comfort, and safety of participants. The program follows a direct install approach with customers receiving services at no cost to them based on home audits performed. Owner and renter occupied households with income at or below 250% of the federal poverty line qualify.

In addition to this bi-annual review, 3C-REN facilitates quarterly portfolio-level coordination meetings with PG&E where residential sector program implementation and coordination needs are regularly discussed. Because SCE and SoCalGas also participate in the Southern California JCM alongside 3C-REN, the bi-monthly residential sector PASC forum established through that JCM serves as an additional coordination mechanism for residential sector program alignment. In addition to this there is also quarterly multifamily coordination call that 3C-REN leads to coordinate with PG&E, SCE, and SoCalGas.

These coordination forums generally cover, and are not limited to:

- Program updates, planned activities, and significant modifications
- Coordination needs, including overlap prevention, outreach alignment, and referral coordination
- Regulatory and market developments affecting residential sector offerings
- Best practices, implementation lessons learned, and collaboration opportunities

This ongoing coordination structure supports alignment across PAs, strengthens visibility into planned activities, facilitates the sharing of best practices across PAs, and helps minimize duplication while improving delivery of residential sector offerings across the region.

3C-REN Commercial Sector

3C-REN: Commercial Marketplace (TCR-Com-001)

The Commercial Marketplace program provides commercial customers with increased technical assistance, project support, and access to incentive and financing pathways that reduce the time and cost barriers to completing upgrades. The program implements a comprehensive performance-based incentive offering using a population-normalized NMEC approach that targets HTR small- and medium-sized businesses, nonprofits, and municipal facilities in the tri-county region. Delivery is supported through participating contractors/aggregators that receive incentives tied to verified metered savings,

creating a direct link between project performance and program payments and aligning contractor efforts with customer savings and grid benefits.

The NMEC approach enables the program to capture savings from a broad set of retrofit activities in existing buildings, including projects that may not fit neatly within prescriptive deemed-savings pathways, while still producing measurable outcomes for customers that face persistent access barriers. By translating metered performance into clear benefits, the program strengthens the value proposition for participating businesses and supports transparency in outcomes. Customer participation includes education and outreach through trusted local channels, concierge-style support to reduce administrative burden and facilitate incentive stacking where available, and end-to-end assistance that helps businesses move from initial interest to completed retrofits. Collectively, these activities are intended to increase participation and completion rates among priority commercial customers, improve customer experience, and strengthen partnerships with local organizations that can efficiently reach and support HTR businesses and community-serving facilities.

Table 3: Compliance with REN Program Criteria: Commercial

REN Criteria	3C-REN TCR-Com-001
<p>1. Activities that utilities or CCA PAs cannot or do not intend to undertake</p>	<p>This program fills a gap by providing locally delivered project navigation and coordination for small and under-resourced commercial customers, including support with project scoping, documentation, procurement coordination, and incentive/funding navigation to move projects from interest to completion. This type of regional concierge-style implementation support is generally outside the scope of utility/CCA programs and is particularly valuable in the Tri-County region where staffing capacity and vendor access are constraints.</p>
<p>2. Pilot activities where there is no current utility or CCA program offering and where there is potential for scalability</p>	<p>N/A</p>
<p>3. Activities in hard-to-reach markets, whether or not there is another utility or CCA program that may overlap</p>	<p>In adherence to D.23-06-055, 3C-REN's commercial initiative is designed to cater to HTR customers and Disadvantaged Communities (DACs) within its jurisdiction. The Commercial Marketplace program provides a NMEC project pathway, allowing for adaptable savings captured across various commercial facilities and project types. This initiative is complemented by locally focused outreach and assistance, aiming to secure positive outcomes for HTR businesses. Outreach initiatives aim to utilize a database of property owners to tailor outbound marketing endeavors, ensuring a focused approach towards HTR audiences.</p>

3C-REN: Energy Assurance Services (TCR-CC-001)

The Energy Assurance Services (EAS) program provides outreach and technical assistance to support public sector and commercial customers in pursuing comprehensive load management and resiliency projects through other rebate programs available in the region from 3C-REN and other PAs. This program scales a cross-cutting audit and technical assistance pathway across the Tri-County region that improves project readiness and connects public, nonprofit, and community-serving facilities to implementation incentives and complementary resources.

Table 4: Compliance with REN Program Criteria: Cross-cutting - EAS

REN Criteria	3C-REN TCR-CC-001
1. Activities that utilities or CCA PAs cannot or do not intend to undertake	The 3C-REN program offers on-the-ground support for energy audits, data analysis to understand project opportunities for public and commercial facilities, as well as guidance in navigating the process of finding and applying for the appropriate program.
2. Pilot activities where there is no current utility or CCA program offering and where there is potential for scalability	N/A
3. Activities in hard-to-reach markets, whether or not there is another utility or CCA program that may overlap	N/A

Commercial Coordination

3C-REN and the PAs engage in regular communication through email and through reoccurring quarterly meetings to streamline communication channels.

3C-REN and the PAs have developed a protocol and monitor their processes for any needed updates to verify customer eligibility to prevent “double incentives.” This requires the data requestor (i.e., implementer) to complete an in-depth security review and data sharing agreements among the implementer, 3C-REN, and PAs to ensure customer data is protected.

Both the PAs and 3C-REN program staff will present all available program options and evaluate customer needs on a case-by-case basis. If 3C-REN encounters a customer that it cannot serve through its program (perhaps because of geographical requirements), or that would be better served by the PA programs (perhaps due to customer size or project scope), it will refer the customer to the appropriate PA contacts. If the PAs encounter a customer that they cannot serve or that would be better served by 3C-REN programs (perhaps due to customer size or project scope), the PAs will hand off the customer to the appropriate 3C-REN contacts.

As part of this year’s JCM process, coordinating PAs reviewed commercial sector program offerings to assess potential overlap or duplication and evaluate whether existing coordination practices remain effective.

No overlapping or duplicative programs were identified, and participating PAs did not identify any gaps or concerns with the current coordination framework.

In addition to this bi-annual review, ongoing coordination occurs through multiple established forums. PG&E and 3C-REN coordinate through quarterly portfolio-level coordination meetings, while SCE, SoCalGas, and 3C-REN coordinate through quarterly commercial sector PASC meetings.

These coordination forums generally cover, and are not limited to:

- Program updates, planned activities, and significant modifications
- Coordination needs, including overlap prevention, outreach alignment, and referral coordination Regulatory and market developments affecting commercial sector offerings
- Best practices, implementation lessons learned, and collaboration opportunities

This ongoing coordination structure supports alignment across PAs, strengthens visibility into planned activities, and helps minimize duplication while improving delivery of commercial sector offerings across the region.

3C-REN Agricultural Sector

3C-REN: Agriculture Energy Solutions (TCR-Ag-001)

The Agriculture Energy Solutions (AES) program, also known as the Agriculture Technical Assistance program, uses a relationship-based delivery model grounded in partnership-building and individualized technical assistance to increase awareness, participation, and project readiness among agricultural participants in the Tri-County region. Services include benchmarking, energy assessments, referrals to complementary incentive and funding programs, and light-touch project navigation support to help participants move from opportunity identification to an implementation pathway. As a Market Support (non-resource) offering, the program connects participants to appropriate IOU and other implementation programs rather than providing incentives directly. The program provides specialized support for indoor agriculture and water–energy nexus opportunities and prioritizes outreach to smaller producers and USDA-defined socially disadvantaged agricultural participants.

Table 5: Compliance with REN Program Criteria: Agricultural

REN Criteria	3C-REN TCR-Ag-001
<p>1. Activities that utilities or CCA PAs cannot or do not intend to undertake</p>	<p>The 3C-REN program serves smaller and socially disadvantaged agricultural customers that are not reached by utility, or other PA programs. By providing personalized, end-to-end technical assistance through identifying energy upgrade opportunities, and supporting customers in implementing these projects, this program addresses barriers to energy efficiency implementation for agricultural customers. These customers not reached by utility or other PA</p>

	programs can be educated on existing and emerging programs so that they too can capitalize on energy savings opportunities.
2. Pilot activities where there is no current utility or CCA program offering and where there is potential for scalability	N/A
3. Activities in hard-to-reach markets, whether or not there is another utility or CCA program that may overlap	N/A

Agricultural Coordination

3C-REN and the IOUs will present all available program options and develop a protocol to verify customer eligibility to prevent “double dipping.”

Both the IOUs and 3C-REN program staff will evaluate customer needs on a case-by-case basis. The agricultural program’s purpose is to provide technical assistance to customers, including educating them on EE opportunities that meet their needs. When appropriate, 3C-REN will provide referrals to complementary IOUs programs wherever possible. These customers, in particular small or socially disadvantaged producers, will be shepherded through the incentive and emerging technology landscape so that they too can capitalize on energy savings opportunities.

As part of this year’s JCM process, coordinating PAs reviewed agriculture sector program offerings to assess potential overlap or duplication and evaluate whether existing coordination practices remain effective.

No overlapping or duplicative programs were identified, and participating PAs did not identify any gaps or concerns with the current coordination framework.

In addition to this bi-annual review, ongoing coordination occurs through multiple established forums. PG&E and 3C-REN coordinate through quarterly portfolio-level coordination meetings, while SCE, SoCalGas, and 3C-REN coordinate through quarterly agriculture sector PASC meetings.

These coordination forums generally cover, and are not limited to:

- Program updates, planned activities, and significant modifications
- Coordination needs, including overlap prevention, outreach alignment, and referral coordination
- Regulatory and market developments affecting agriculture sector offerings
- Best practices, implementation lessons learned, and collaboration opportunities

This ongoing coordination structure supports alignment across PAs, strengthens visibility into planned activities, and helps minimize duplication while improving delivery of agriculture sector offerings across the region.

3C-REN Public Sector

3C-REN: Energy Assurance Services (TCR-CC-001)

As referred to in the commercial section, the Energy Assurance Services (EAS) program provides outreach and technical assistance to support public sector and commercial customers in pursuing comprehensive load management and resiliency projects through other rebate programs available in the region from 3C-REN and other PAs. This program design was built on 3C-REN member agency Santa Barbara County's existing Energy Assurance Services program for critical facilities and expands it to cover the entire 3C-REN territory with a cross-cutting approach and broader focus on both public and commercial customers. For public agencies and community-serving entities, EAS helps address common capacity and funding constraints by providing audit-based project scoping and navigation support to identify viable implementation pathways. EAS also prioritizes critical facilities and community-serving locations, helping ensure that limited local staff capacity does not prevent facilities from accessing available incentives and resources.

Public Coordination

3C-REN and the IOUs will develop a protocol to verify customer eligibility to prevent "double dipping."

Both the IOUs and 3C-REN program staff will present all available program options and evaluate customer needs on a case-by-case basis. If 3C-REN encounters a customer its program cannot serve (perhaps due to geographical requirements), or that would be better served by the IOU programs (perhaps due to customer size or project scope), it will provide information about and refer the customer to the appropriate IOU contacts, and the IOUs will do the same if the reverse situation occurs. In addition, co-enrollments with SCREN and local programs will also need to be coordinated to ensure customer continuity and positive customer experience, while avoiding the double counting of energy savings.

As part of this year's JCM process, coordinating PAs reviewed public sector program offerings to assess potential overlap or duplication and evaluate whether existing coordination practices remain effective.

No overlapping or duplicative programs were identified, and participating PAs did not identify any gaps or concerns with the current coordination framework.

In addition to this bi-annual review, ongoing coordination occurs through multiple established forums. PG&E and 3C-REN coordinate through quarterly portfolio-level coordination meetings, while SCE, SoCalGas, and 3C-REN coordinate through quarterly public sector PASC meetings.

These coordination forums generally cover, and are not limited to:

- Program updates, planned activities, and significant modifications
- Coordination needs, including overlap prevention, outreach alignment, and referral coordination
- Regulatory and market developments affecting public sector offerings
- Best practices, implementation lessons learned, and collaboration opportunities

This ongoing coordination structure supports alignment across PAs, strengthens visibility into planned activities, and helps minimize duplication while improving delivery of public sector offerings across the region.

3C-REN Cross-Cutting Sector

3C-REN: Energy Code Connect (TCR-CS-001)

The Energy Code Connect program provides locally tailored Codes and Standards technical assistance, education, and implementation support for public- and private-sector building professionals across the 3C-REN service territory. Program services include in-person and virtual energy code trainings, regional forums, and direct technical assistance through the Energy Codes Coach service, which supports building departments, designers, contractors, HERS raters, plans examiners, inspectors, and other market actors in interpreting and applying California Energy Code and green building standards requirements.

Energy Code Connect is designed to improve code compliance, increase local implementation capacity, and reduce barriers to consistent application of energy code requirements across the tri-county region. The program complements statewide IOU Codes and Standards resources by providing region-specific engagement, identifying local training and technical assistance needs, connecting participants to applicable statewide tools and resources, and supporting workforce readiness through targeted HERS Rater training and related code-compliance education.

The reach code support service has been suspended due to the Berkeley decision.

Table 6: Compliance with REN Program Criteria: Cross-Cutting – ECC

REN Criteria	3C-REN TCR-CS-001
1. Activities that utilities or CCA PAs cannot or do not intend to undertake	The 3C-REN program offers on-the-ground support for energy audits, data analysis to understand project opportunities for public and commercial facilities, as well as guidance in navigating the process of finding and applying for the appropriate program. 3C-REN will expand Santa Barbara County’s current Energy Assurance Services program to cover the entire 3C-REN territory with a broader focus on public and commercial sector customers.
2. Pilot activities where there is no current utility or CCA program offering and where there is potential for scalability	N/A
3. Activities in hard-to-reach markets, whether or not there is another utility or CCA program that may overlap	Energy Code Connect serves the broader building industry and local government audience across the 3C-REN territory, but its regional delivery model is especially valuable for rural, smaller, and capacity-constrained jurisdictions and market actors that may be harder to reach through statewide

offerings alone. ECC supports access to code education and technical assistance through local trainings, Regional Forums, Energy Codes Coach services, and HERS Rater training. These activities help reduce participation barriers for building departments, contractors, raters, designers, and other professionals serving rural or underserved communities.

3C-REN: Building Performance Training (TCR-WET-001)

The Building Performance Training program supports building professionals and those seeking career pathways in high-performance building design, construction, operations, and retrofit practices across the 3C-REN region. The program offers locally relevant training for contractors, tradespeople, designers, energy consultants, building department staff, HERS raters, and other market actors involved in residential and commercial building performance, energy efficiency, electrification, and code-compliant construction.

BPT is designed to strengthen regional workforce capacity by addressing identified training gaps, supporting practical application of building science principles, and improving market readiness for energy-efficient and low-carbon building practices. Program activities include curriculum development, delivery of technical trainings, post-training participant surveys, program metric tracking, and ongoing analysis of training outcomes to refine future offerings. The program also supports broader 3C-REN planning efforts by documenting training needs, participation trends, market feedback, and performance metrics that inform future program design, portfolio planning, and strategic business planning.

Table 7: Compliance with REN Program Criteria: Cross-cutting, WE&T

REN Criteria	3C-REN TCR-WET-001
1. Activities that utilities or CCA PAs cannot or do not intend to undertake	The 3C-REN program offers on-the-ground support for energy audits, data analysis to understand project opportunities for public and commercial facilities, as well as guidance in navigating the process of finding and applying for the appropriate program. 3C-REN will expand Santa Barbara County’s current Energy Assurance Services program to cover the entire 3C-REN territory with a broader focus on public and commercial sector customers.
2. Pilot activities where there is no current utility or CCA program offering and where there is potential for scalability	N/A

3. Activities in hard-to-reach markets, whether or not there is another utility or CCA program that may overlap

Building Performance Training supports hard-to-reach markets by increasing access to locally delivered training for building professionals, contractors, tradespeople, HERS raters, building department staff, and other market actors serving rural, disadvantaged, and capacity-constrained communities across the 3C-REN region. The program is designed to reduce barriers that can limit participation in statewide training offerings, including travel distance, limited local training availability, lack of region-specific content, workforce shortages, and limited technical capacity among smaller firms and jurisdictions.

Cross-Cutting: Codes and Standards & Workforce, Education, and Training Coordination

The IOUs and 3C-REN approach C&S and WE&T coordination with the goal of offering transparency through regular communication, efficiency through a collaborative approach to any shared resources, and support for the success of programs across the service area. The IOUs and 3C-REN meet regularly to coordinate the WE&T and C&S programs.

3C-REN aims to provide coverage not currently being provided by the IOUs, as well as services targeting hard-to-reach markets that may complement existing IOU resources. The majority of 3C-REN's Energy Code Connect program activities are related to offering Energy Code and Green Building Standards trainings, regional forums, and the Energy Codes Coach service. Energy Code Connect also offered a reach code support service for jurisdictions in the 3C-REN PG&E territory. Due to the California Restaurant Association v. City of Berkeley decision, that service will be reimaged to meet jurisdictions where they are and bring support in unique ways.

The IOUs provide 3C-REN with their respective lists of available WE&T and C&S trainings, including those in development stages. 3C-REN provides quarterly training calendars to the IOUs. Whenever feasible, 3C-REN will leverage existing IOU curriculum and training by communicating training needs via email or in coordination meetings with the IOU. A clear chain of communication and identified contacts will be exchanged for each program and/or sub-program. An IOU Compliance Improvement program representative will provide a list of trainings to 3C-REN on a quarterly basis, also available on the Energy Code Ace website.

The IOU's will also provide 3C-REN with advance notice of major customer or industry events planned to be hosted by their programs in the 3C-REN service territory, and 3C-REN will do the same. This could include conferences, symposiums, regional forums, or similar stakeholder events. 3C-REN will discuss opportunities to participate or mutually collaborate as may be appropriate, case by case, in the form of outreach, attendance, exhibiting, or other support activities that may help to increase the reach and effectiveness of the planned activity.

Additionally, a standing agenda item at the quarterly meeting will be to discuss the topics of trainings in development, even if only at a high level. This will reduce the potential for duplication of efforts. Once 3C-REN reviews this list, 3C-REN will determine which existing offerings should be leveraged and coordinate with the IOUs to deliver these resources. 3C-REN will develop a calendar with potential dates of when these offerings can be delivered to various audiences in the Tri-County region. This calendar will be shared with the IOU's and scheduled based on the availability and resource requirements. When 3C-REN determines there is a training gap, 3C-REN will develop additional training resources and

communicate that to the IOUs, working to avoid duplication by leveraging any existing resources. The IOUs will make the 3C-REN aware of resources available as courses are scheduled for delivery and new job aides (Energy Code Ace “resources” or “tools”) are developed.

The Statewide C&S Team’s annual training schedule is set at the beginning of the year and modified as building departments and other market actors request trainings. All offerings are posted on the Energy Code Ace website training page as courses are scheduled.

3C-REN and IOUs plan to meet quarterly on reach codes, with the option of combining with the Compliance Improvement meeting for efficiency as needed. The IOUs will make the 3C-REN aware of Reach Code program cost-effectiveness research and analysis, model ordinance language and other code development and implementation tools. The IOUs will invite the 3C-REN to statewide Reach Codes meetings where other RENs are included. The Reach Code program representatives will provide updates to the 3C-REN on relevant reach codes activities, at check-in meetings when reach codes are on the agenda or in ad hoc meetings as needed to supplement what is publicly available on LocalEnergyCodes.com. The 3C-REN will reciprocate with updates on regional progress in supporting jurisdictions interested in developing energy ordinance and direct customers to IOU C&S program work products when they can be utilized in lieu of duplicating efforts.⁶

As part of this year’s JCM process, coordinating PAs had two separate meetings to review Codes & Standards and Workforce, Education, and Training sector program offerings to assess potential overlap or duplication and evaluate whether existing coordination practices remain effective. SoCalGas did not participate in discussions related to the Codes & Standards sector.

No overlapping or duplicative programs were identified, and participating PAs did not identify any gaps or concerns with the current coordination framework. PG&E suggested that 3C-REN consider participating in the monthly statewide reach codes meetings to further strengthen statewide coordination. SCE also requested more active collaboration among PAs in determining which Codes & Standards resources should be prioritized for translation to improve consistency and accessibility across territories.

In addition to this bi-annual review, ongoing coordination occurs through multiple established forums. PG&E and 3C-REN coordinate through quarterly portfolio-level coordination meetings, while SCE and 3C-REN coordinate through the bi-monthly Codes & Standards PASC meetings facilitated by 3C-REN. 3C-REN will ensure that the more active collaboration is addressed as resource translation prioritization is addressed in this meeting. SoCalGas does not currently offer Codes & Standards programs in 3C-REN territory. 3C-REN, SCE, and SoCalGas also coordinate through bi-monthly Workforce, Education, & Training PASC meetings.

These coordination forums generally cover, and are not limited to:

- Program updates, planned activities, and significant modifications
- Coordination needs, including overlap prevention, outreach alignment, and referral coordination
- Regulatory and market developments affecting C&S and WE&T sector offerings
- Best practices, implementation lessons learned, and collaboration opportunities

⁶ Example: Cost Effectiveness Explorer tool, <https://explorer.localenergycodes.com>

This ongoing coordination structure supports alignment across PAs, strengthens visibility into planned activities, and helps minimize duplication while improving delivery of C&S and WE&T sector offerings across the region.

Cross-Cutting: Energy Assurance Services Coordination

As the program serves public agencies that are also served through the other cross-cutting programs, collaboration in the public sector can appropriately happen through existing cross-cutting communication channels. Where appropriate, 3C-REN will also provide updates to the IOU commercial program contacts through 3C-REN's commercial program communication channels as new programs come online, the PAs will coordinate and share new information as it becomes available. JCMs will not be updated out of cycle.

Third-Party Coordination

The IOUs may solicit additional third-party implemented programs or stand-up additional SCE-led programs. In compliance with D.23-06-055, the IOUs will convey information to third-party bidders during the solicitation process, for buildings that have a potential to be served by both IOUs' third-party implementers and regional energy networks (RENs), about RENs' efforts to identify hard-to-reach customers or buildings to target for marketing of REN programs." During and after the solicitation process, 3C-REN and IOUs will continue to have regularly reoccurring meetings to develop and employ third-party implementer overlap practices to ensure that there are protocols for customer duplicative implementers.

The IOU sector leads, the relevant third-party implementer representative(s), and 3C-REN program staff will present all available program options and evaluate customer needs on a case-by-case basis. If 3C-REN encounters a customer that it cannot serve through its program (perhaps due to geographical requirements), or that would be better served by the IOU third-party programs (perhaps due to customer size or project scope), it refers the customer to the appropriate IOU contacts. If the third-party program implementer encounters a customer that they cannot serve or that would be better served by 3C-REN programs (perhaps due to customer size or project scope), they will refer the customer to the appropriate IOU and 3C-REN contacts. 3C-REN and IOUs will continue to have regularly reoccurring meetings to develop and employ third-party implementer coordination practices to ensure that there are protocols for customer referrals.

All IOUs provide solicitation schedules and updates at quarterly PRG meetings and CAEECC meetings. As programs are negotiated and launched, an advice letter will be filed when applicable with the R.13-11-005 and R.25-04-010 service list, as well as a public webinar invitation for all stakeholders to join and learn and comment.

Statewide Program Coordination

Statewide programs are currently administered by the IOUs. Three of the four large CA IOUs are included in this JCM. As a result, coordination protocols with each statewide program offered by the three IOUs included in this JCM have been discussed in the sector-specific sections above. For reference, the areas for coordination with statewide programs include commercial, industrial, public and cross-cutting. While the IOU's have some Codes and Standards statewide programs in the areas of Advocacy and Market Transformation, 3C-REN does not have equivalent programs and so those are not explicitly

addressed here. In addition, co-enrollments with SCREN and statewide programs will also need to be coordinated to ensure customer continuity and a positive customer experience, while avoiding the double counting of energy savings.

At this time, the parties have not specifically identified offerings in the 3C-REN residential and commercial offerings are substantially similar to any statewide programs; therefore, the parties to this JCM have determined that, at this time, regular coordination to avoid duplication with respect to statewide programs is unnecessary. However, there are some aspects of the 3C-REN programs that may allow for and require coordination among programs. 3C-REN will provide referrals to statewide financing programs to program participants when appropriate. 3C-REN will also follow similar established coordination protocols for coordination with utility programs to ensure coordination with statewide programs.

The Statewide Programs available to customers are as follows:

Statewide Commercial Midstream Water Heating

Implementer: DNV Energy Systems USA (PA: SoCalGas)

A distributor-centric model design, which collaborates with a network of distributors that specialize in the sale of efficient natural gas and electric measures. Point-of-sale discounts and incentives are paid at the midstream level to distributors based on transactions and sales to contractors. All customers with commercial rate structures served by one of the four IOUs are eligible for program participation.

More information can be found on the Program Website⁷ or by contacting the lead IOU, SoCal Gas Company.

Statewide Upstream & Midstream Heating, Ventilation and Air Conditioning Program

Implementer: CLEAResult (PA: SDG&E transitioning to PG&E⁸)

The Statewide Upstream & Midstream Heating, Ventilation and Air Conditioning Program, known as Comfortably California, is an upstream and midstream program that offers HVAC measures including high-efficiency commercial unitary air conditioners, commercial heat pumps, commercial chillers, commercial space heating boilers, residential air conditioners, residential heat pumps, residential gas furnaces and residential gravity wall furnaces.

More information can be found on the Program Website⁹ or by contacting the lead IOU, San Diego Gas and Electric Company.

Statewide Foodservice Instant Rebates program

Implementer: Energy Solutions (PA: SoCalGas)

The Statewide Foodservice Instant Rebate Program, California Energy Wise, delivers natural gas, electric and water savings by offering midstream POS incentives for the sale and installation of high-efficiency

⁷ <https://www.statewide-waterheating.com/>

⁸ In 2024, SDG&E filed Advice Letter 4494-E/3332-G to propose transition of two of its Statewide programs to other Program Administrator leads. The Commission approved the proposal to transition the Plug Load and Appliance Program to Southern California Edison, and the HVAC program to PG&E.

⁹ <https://www.comfortablyca.com/>

commercial food service equipment via turnkey implementation services including participant enrollment and engagement such as; identify eligible program participants and advocates and leverage established relationships to enroll them in the program, and perform direct customer outreach to the chain restaurant, education, and grocery sectors along with HTR/DAC customers. Energy Solutions is the implementer of this program with partner Frontier Energy. The intent of the program is to move the instant rebates program beyond just the retail point of sale strategy to capture more supply chain to customer interactions. The program has its own set up rebates and spiffs (for participating supply chain companies) to encourage their promotion of the program and stocking of EE qualified products.

More information can be found on the Program Website¹⁰, additionally the Qualifying Product List (QPL) and participating distributor lists are located on the California Energy Wise / Rebates page. The lead IOU for this program is SoCalGas Company.

Statewide Plug Load Appliance Program

Implementer: CLEAResult (PA: SDG&E transitioning to SCE¹¹)

The Statewide Plug Load Application program, Golden State Rebate Program, provides instant rebates on energy-efficient products to help Californians save energy and live comfortably. Customers receive these rebates through coupons they can redeem in store or online at participating retailers. Eligible customers include:

- Residential customers
 - Customer must reside in a single-family, multi-family, or manufactured home.
 - Customer can be a homeowner or a renter. (Renter is responsible for obtaining the property owner's permission to install the product associated with the rebate.)

More information can be found on the Program website¹², or by contacting the lead IOU, San Diego Gas and Electric Company.

¹⁰ <https://caenergywise.com/rebates/>

¹¹ In 2024, SDG&E filed Advice Letter 4494-E/3332-G to propose transition of two of its Statewide programs to other Program Administrator leads. The Commission approved the proposal to transition the Plug Load and Appliance Program to Southern California Edison, and the HVAC program to PG&E. Southern California Edison sent a Service List announcement on January 23, 2026 indicating program closure notice, and an Advice Letter to follow in March 2026.

¹² <https://goldenstaterrebates.com/>

Statewide Higher Education Energy Performance (HEEP) Program

Implementer: CLEAResult (PA: Southern California Edison)

The Statewide Higher Education Energy Performance (SW HEEP) Program delivers a no-cost, whole-facility approach to improving energy efficiency across California's higher education sector including the University of California, California State University and California Community Colleges, systems.

Anchored in Strategic Energy Management (SEM), the program provides customized solutions that align with campus operational needs, budget constraints, and long-term energy performance goals.

HEEP integrates traditional energy efficiency offerings with longer-term SEM strategies to drive both immediate savings and sustained performance improvements. Participants receive targeted technical assistance, energy efficiency services, and incentives to support measurable, continuous energy reductions.

Additional program details are available on the HEEP Program Website or through the lead IOU, Southern California Edison.

Program Website: [**The Higher Education Efficiency Performance \(HEEP\) Program | CLEAResult**](#)

Statewide Water Infrastructure and System Efficiency (WISE) Program

Implementer: Lincus (PA: Southern California Edison)

The Statewide Water Infrastructure and System Efficiency (SW WISE) Program supports water and wastewater pumping customers in identifying and implementing energy efficiency opportunities that reduce energy use and greenhouse gas (GHG) emissions. The program provides no-cost engineering services and project support, uses operational data to assess how facilities consume energy and where optimization opportunities exist, and offers incentives, including prescriptive rebates for eligible measures—to help offset equipment replacement and installation costs. SW WISE serves water and wastewater agencies, private water companies, local government agencies, special districts, joint power authorities, oil and gas customers, other pumping and treatment customers, and water investor-owned utilities.

Eligible projects may include pump overhaul/right-sizing, pump sequencing, pump system controls optimization, and VFDs for water systems, as well as aeration blower, mixer, pump, boiler, fan and process control retrofits, VFDs on process equipment, and pump efficiency improvements for wastewater systems.

Additional program details are available on the WISE Program Website or through the lead IOU, Southern California Edison.

Program Website: [**Statewide WISE | Water/Waterwaste System Savings - Lincus, Inc.**](#)

Statewide State of California Energy Strategy and Support Program

Implementer: Alternative Energy Systems Consulting, Inc (AESC) (PA: PG&E)

The State of California Energy Strategy and Support Program (SOC ESS) opened to customers in September 2021. SOC ESS helps California State Agencies (excluding higher education, which will be served by a Statewide program led by SCE) reach their greenhouse gas (GHG) emission reductions goals while reducing energy use through EE and Integrated Demand-side Management (IDSM) project planning, technical support, and financial assistance. The Program builds on the State's successful

existing approaches while adding new channels to address key barriers California state agencies. SOC ESS is designed to overcome structural and operational barriers related to staffing and capacity, capital and financing, and safety to support successful realization of energy savings in state buildings.

The Program offers two pathways with varying levels of support. Pathway 1 provides agencies that are committed to a minimum level of energy savings and program engagement with high-touch, customized, and strategic portfolio-wide and engineering support plus staff augmentation. Pathway 2 provides support on individual projects as identified and pursued. Additionally, the Program continues to provide all agencies with the services they relied on through the prior statewide partnership programs, including financial, policy, technical, project, and program application support.

3C-REN	TCR-AG-001	Agriculture Energy Savings	<p>The Tri-County Regional Energy Network's (3C-REN) Agriculture Energy Savings program provides market support to agricultural participants in the 3C-REN service territory by delivering relationship-based, partnership-driven technical assistance and assessments. The program focuses on improving awareness of energy efficiency opportunities and reducing the time and capacity burden associated with navigating complex program offerings, especially for smaller producers and USDA-defined socially disadvantaged agricultural participants. Technical assistance includes utility bill analysis, benchmarking, energy assessments, and tailored recommendations that package measures for water-energy nexus opportunities and reliability needs.</p> <p>The program emphasizes referrals to complementary incentive and funding programs to support implementation of recommendations and is delivered in partnership with implementer partners, with program implementation support provided by Seenergy.</p>	Agricultural	Market Support	\$ 575,995	Non-resource													
3C-REN	TCR-CC-001	Energy Assurance Services	<p>The Tri-County Regional Energy Network's (3C-REN) Energy Assurance Services (EAS) Program is a market support offering that serves public agencies/jurisdictions, nonprofits, and educational institutions in the 3C-REN service territory, prioritizing critical facilities and community-serving locations. The program provides deep energy audits and ongoing technical assistance to support comprehensive load management and building upgrades, including energy efficiency and resilience-oriented projects. EAS delivers end-to-end support from project development through implementation by connecting facilities to relevant resources such as incentives, grants, financing, and procurement support, and by coordinating referrals to implementation programs offered by 3C-REN (such as Commercial Energy Savings) and other program administrators.</p>	Cross-Cutting: Other	Market Support	\$ 1,120,000	Non-resource													

3C-REN	TCR-CS-001	Energy Code Connect	<p>The Energy Code Connect program provides locally tailored Codes and Standards technical assistance, education, and implementation support for public- and private-sector building professionals across the 3C-REN service territory. Program services include in-person and virtual energy code trainings, regional forums, and direct technical assistance through the Energy Codes Coach service, which supports building departments, designers, contractors, HERS raters, plans examiners, inspectors, and other market actors in interpreting and applying California Energy Code and green building standards requirements.</p>	Cross-Cutting: C&S	Codes and Standards	\$ 3,685,943	Non-resource													
3C-REN	TCR-Res-002	Multifamily Home Energy Savings	<p>The Tri-County Regional Energy Network's (3C-REN) Multifamily Home Energy Savings (MHES) Program delivers energy savings targeted to Hard to Reach (HTR) multifamily properties in the 3C-REN service territory. The program includes incentives to be paid to property owners/managers of multifamily properties with five or more units. The program includes site assessments, technical assistance, and a rebate structure that is based on the number of dwelling units in the complex. To qualify for the rebates, there are minimum GHG savings per dwelling unit requirements that are calculated based on energy upgrade plans. The incentive structure also includes enhanced incentives for underserved properties and adders for higher performance measures, such as heat pumps, as well as a contractor kicker. The program is offered in partnership with implementers: the Association for Energy Affordability (AEA) and subcontractor Frontier Energy.</p>	Residential	Equity	\$ 10,724,501	Resource	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes

3C-REN	TCR-Res-003	Single Family Home Energy Savings	The Single-Family HES program delivers measurable energy to equity target participant single-family households between one and four dwelling units. Savings are claimed using a population NMEC Measurement and Verification (M&V) platform. As one of the only residential population NMEC programs in the state, the program deploys a network of energy efficiency installers (aggregators) who receive performance-based incentives on the metered savings achieved with their installations, tying compensation to customer savings and grid benefits. Key end uses include space conditioning, water heating, and whole-home electrification upgrades, although the NMEC program approach allows for a wide range of potential upgrades that deliver measurable energy savings.	Residential	Equity	\$ 14,489,575	Resource	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
3C-REN	TCR-WET-001	Building Performance Training	The Building Performance Training program provides workforce education and technical training to support high-performance building design, construction, operations, and retrofit practices across the 3C-REN region. The program offers locally relevant training for contractors, tradespeople, designers, energy consultants, building department staff, HERS raters, and other market actors involved in residential and commercial building performance, energy efficiency, electrification, and code-compliant construction.	Cross-Cutting : WE&T	Market Support	\$ 4,768,925	Non-resource											
SCE	SCE_3P_2024R_MF_001	Multifamily Residential Direct Install Program	Direct install provides no cost, direct installation of EE measures in multifamily buildings and common areas. The program targets underserved populations and constrained grid areas to relieve energy hardship.	Residential	Resource	\$10,000,000	Resource			Yes					Yes			
SCE.	SCE_3P_2025C_001	Commercial Energy Reduction Initiative (CERI)	Provides flexible pathways for commercial customers to pursue near term energy reductions. The program uses NMEC, Deemed, and Custom measures with personalized customer engagement.	Commercial, Higher Education, Small and Medium Business	Resource	\$14,751,760	Resource						Yes			Yes		Yes
SCE.	SCE_3P_2025C_002	Comprehensive Refrigeration Energy Savings and Training (CREST)	Targets energy intensive refrigeration and cooling systems using NMEC methodologies. CREST integrates capital project incentives with workforce training and low GWP refrigerant strategies.	Commercial	Resource	\$1,588,787	Resource						Yes			Yes		Yes

SCE.	SCE_3P_2025MAP_001R	Grid-Responsive Incentive Design Market Access Program (GRID-MAP)	Enables contractors and aggregators to deliver NMEC based efficiency projects aligned with grid needs. A centralized platform streamlines enrollment, project scoping, and incentive access.	Residential	Resource	\$14,394,893	Resource							Yes			Yes		Yes
SCE.	SCE_3P_2025MAP_002C	Measured Savings Program	The Measured Savings Program is a pay for performance offering for SCE commercial customers that delivers weather normalized, NMEC based energy savings through aggregator led demand side projects. Incentives are aligned with Total System Benefit and supported by AESC's Praxis platform, using streamlined participation and upfront payments to maximize measurable, cost effective grid benefits.	Commercial	Resource	\$9,041,994	Resource							Yes			Yes		Yes
SCE.	SCE_3P_2025MAP_002P	Measured Savings Program	The Measured Savings Program is a pay for performance offering for SCE public customers that delivers weather normalized, NMEC based energy savings through aggregator led demand side projects. Incentives are aligned with Total System Benefit and supported by AESC's Praxis platform, using streamlined participation and upfront payments to maximize measurable, cost effective grid benefits.	Public	Resource	\$23,252,513	Resource							Yes			Yes		Yes
SCE.	SCE_3P_2025R_001	Customer Home Engagement for Energy Reduction (CHEER) Program	CHEER uses Home Energy Reports and behavioral analytics to motivate residential energy savings at scale. Randomized control trials support measurable reductions in energy use and peak demand.	Residential	Resource	\$12,541,844	Resource												Yes
SCE.	SCE_3P_2025R_002	Residential Energy Solutions (RES)	RES delivers comprehensive, nocost EE installations for single family and manufactured homes not eligible for income qualified programs. RES consolidates legacy programs into a scalable, high volume delivery model.	Residential	Resource	\$20,000,000	Resource				Yes						Yes		
SCE.	SCE_3P_SEM_002A	Strategic Energy Management (SEM) Program – Agriculture	SEM applies whole facility SEM principles to agricultural and industrial customers. Prioritizes customer recruitment and foundational SEM activities.	Agricultural	Resource	\$10,578,000	Resource							Yes					Yes
SCE.	SCE_3P_SEM_003	SPARKe Strategic Energy Management (SEM) Program - Commercial	Program delivers SEM services to large commercial customers through multiyear cohorts. The program focuses on operational excellence and long term energy culture change.	Commercial	Resource	\$1,909,693	Resource							Yes			Yes		Yes

SCE.	SCE_3P_SEM_004	SPARKe Strategic Energy Management (SEM) Program -Industrial	Program provides enhanced SEM services to large industrial customers through staggered cohorts. Emphasizes decarbonization, electrification, and advanced operational strategies.	Industrial	Resource	\$11,020,242	Resource											Yes		Yes		Yes	
SCE.	SCE_3P_SEM_004A	SPARKe Strategic Energy Management (SEM) Program -Agriculture	Extends SEM services to high energy agricultural customers through structured cohorts. Focuses on operational improvements and long term energy management practices.	Agricultural	Resource	\$11,020,242	Resource											Yes		Yes		Yes	
SCE.	SCE-24-Non-3P-001(-Com, -Ag, -Ind, -Pub, -Res)	Comprehensive Energy Efficiency Resource Program (CEER)	The Comprehensive Energy Efficiency Resource (CEER) Program enables SCE to directly capture "stranded" energy efficiency opportunities that are not eligible under existing third-party programs by offering unified Custom Calculated and Deemed incentives. Implemented in-house across all customer sectors, CEER fills portfolio gaps and ensures these otherwise missed savings contribute to overall energy efficiency goals.	Cross-Cutting: Other	Not Applicable	\$500,000	Not Applicable											Yes					
SCE	SCE_Res_Equity_003	Disadvantaged Communities Marketing and Outreach	DACMO provides targeted, multilingual outreach to increase EE and DR participation in disadvantaged and hard-to-reach communities. The program reduces access barriers through community events, localized media, and in-home energy advisement.	Residential	Equity	\$1,933,636	Non-Resource																Yes
SCE	SCE_MarketSupport_002	EE Contractor Demand Building Program	Program builds contractor capability to install heat pump water heaters through hands on training and equipment deployment. Advances workforce equity and building electrification.	Commercial, Residential	Market Support	\$4,878,184	Non-Resource											Yes					Yes
SCE.	SCE_3P_2025C_003	Refrigeration Efficiency and Leak Mitigation (REALM)	Delivers comprehensive EE and refrigerant leak mitigation for commercial refrigeration customers. The program emphasizes GHG reductions alongside energy savings using whole building analysis.	Commercial	Resource	\$5,132,633	Resource											Yes		Yes		Yes	
SCE.	SCE_3P_2025I_001	Industrial Incentive Program	Offers a comprehensive incentive structure including Deemed, Custom, and midstream measures. The program aims to broaden industrial participation and shift delivery upstream.	Industrial	Resource	\$4,885,900	Resource															Yes	Yes
SCE.	SCE_3P_2025MAP_001C	Grid-Responsive Incentive Design Market Access Program (GRID-MAP)	Enables contractors and aggregators to deliver NMEC based efficiency projects aligned with grid needs. A centralized platform streamlines enrollment, project scoping, and incentive access.	Commercial	Resource	\$14,394,893	Resource											Yes				Yes	Yes

SCE-SW	SCE_SW_IP_Colleges	CLEAResult Statewide Higher Education Energy Efficiency Program (HEEP)	HEEP supports UC, CSU, and Community College campuses through long-term Strategic Energy Management and EE projects. The program drives deep, sustained savings while introducing clean energy, water efficiency, and decarbonization strategies.	Public	Resource	\$2,487,919	Resource		Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
SCE	SCE_3P_2021AGPUB_002	CLEAResult Statewide Public Energy Performance (PEP) Program	PEP integrates SEM with traditional EE incentives for public sector entities. Supports multiyear commitments and delivers whole building energy savings.	Public	Resource	\$3,477,965	Resource			Yes		Yes	Yes	Yes	Yes	Yes	Yes	Yes
SCE	SCE-13-SW-007C1	New Finance Offerings Credit Enhancements	Financing loan products and credit enhancements. Supports residential, small business, and multifamily projects.	Cross-Cutting: Other	Market Support	\$4,502,252	Non-Resource											Yes
SCE	SCE-13-SW-007C	New Finance Offerings	Delivers clean energy financing through statewide loan products and credit enhancements. Supports residential, small business, and multifamily projects.	Cross-Cutting: Other	Market Support	\$3,972,108	Non-Resource											Yes
SCE-SW	SCE-13-SW-008C	Compliance Improvement Subprogram	Improves compliance with building and appliance energy standards through training and tools. Targets the full compliance chain to maximize persistent savings.	Cross-Cutting: Other	Codes and Standards	\$5,561,723	Non-Resource											Yes
SCE-SW	SCE-13-SW-008D	Reach Codes Subprogram	Reach codes includes local governments adopting energy codes exceeding Title 24. Provides technical studies, ordinance support, and implementation assistance.	Cross-Cutting: Other	Codes and Standards	\$2,438,741	Non-Resource											Yes
SCE-SW	SCE-13-SW-008E	Planning and Coordination Subprogram	P&C coordinates cross agency initiatives supporting decarbonization, grid harmonization, and code readiness. Develops analytics and planning tools used statewide.	Cross-Cutting: Other	Codes and Standards	\$13,172,219	Non-Resource											Yes
SCE-SW	SCE_SW_ETP_Elec	Statewide Electric Emerging Technologies Program	SEETP evaluates and advances emerging electric efficiency technologies from early pilots to potential portfolio adoption. The program accelerates innovation, technology transfer, and alignment with California grid and decarbonization priorities.	Cross-Cutting: Other	Market Support	\$20,705,800	Non-Resource	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes	Yes
SCE-SW	SCE-13-SW-010A	WE&T Integrated Energy Education and Training (IET) Subprogram	WE&T Delivers statewide and local training to build a skilled clean energy workforce. Focuses on EE, electrification, codes, and disadvantaged worker participation.	Cross-Cutting: Other	Market Support	\$15,979,191	Non-Resource											Yes
SCG	SCG3910	CC-Nonresidential Calculated Incentive Program	The Non-Residential Energy Efficiency Calculated Incentive Program (EECIP) offers incentives for energy efficient projects and helps customers with technical and calculation assistance on the design and installation of energy efficient equipment and systems. The program, which supports both retrofit and retro-commissioning projects, offers incentives based on energy savings achieved above baseline performance requirements. These baselines	Commercial	Resource Acquisition	\$1,867,444	Resource	Yes	Yes	Yes		Yes		Yes		Yes	Yes	Yes

			include state-mandated codes, federal-mandated codes, industry-accepted performance standards, or other applicable criteria.																
SCG	SCG3910	CC-Nonresidential Calculated Incentive Program	The Non-Residential Energy Efficiency Calculated Incentive Program (EECIP) offers incentives for energy efficient projects and helps customers with technical and calculation assistance on the design and installation of energy efficient equipment and systems. The program, which supports both retrofit and retro-commissioning projects, offers incentives based on energy savings achieved above baseline performance requirements. These baselines include state-mandated codes, federal-mandated codes, industry-accepted performance standards, or other applicable criteria.	Public	Resource Acquisition	\$1,081,554	Resource		Yes	Yes	Yes		Yes		Yes		Yes	Yes	
SCG	SCG3910	CC-Nonresidential Calculated Incentive Program	The Non-Residential Energy Efficiency Calculated Incentive Program (EECIP) offers incentives for energy efficient projects and helps customers with technical and calculation assistance on the design and installation of energy efficient equipment and systems. The program, which supports both retrofit and retro-commissioning projects, offers incentives based on energy savings achieved above baseline performance requirements. These baselines include state-mandated codes, federal-mandated codes, industry-accepted performance standards, or other applicable criteria.	Industrial	Resource Acquisition	\$1,635,169	Resource		Yes	Yes	Yes		Yes		Yes		Yes	Yes	
SCG	SCG3910	CC-Nonresidential Calculated Incentive Program	The Non-Residential Energy Efficiency Calculated Incentive Program (EECIP) offers incentives for energy efficient projects and helps customers with technical and calculation assistance on the design and installation of energy efficient equipment and systems. The program, which supports both retrofit and retro-commissioning projects, offers incentives based on energy savings achieved above baseline performance requirements. These baselines include state-mandated codes, federal-mandated codes, industry-accepted performance standards, or other applicable criteria.	Agricultural	Resource Acquisition	\$367,797	Resource		Yes	Yes	Yes		Yes		Yes		Yes	Yes	

SCG	SCG3911	CC-Nonresidential Deemed Incentive Program	The Non-Residential Deemed Incentives program, marketed as the Energy Efficiency Rebates for Business (EERB) program, offers customers rebates via an intuitive online rebate application, offsetting the cost of off-the-shelf energy-saving equipment to encourage adoption of mass market efficiency measures.	Commercial	Resource Acquisition	\$3,487,451	Resource		Yes	Yes	Yes		Yes		Yes		Yes	Yes
SCG	SCG3911	CC-Nonresidential Deemed Incentive Program	The Non-Residential Deemed Incentives program, marketed as the Energy Efficiency Rebates for Business (EERB) program, offers customers rebates via an intuitive online rebate application, offsetting the cost of off-the-shelf energy-saving equipment to encourage adoption of mass market efficiency measures.	Public	Resource Acquisition	\$1,234,963	Resource		Yes	Yes	Yes		Yes		Yes		Yes	Yes
SCG	SCG3911	CC-Nonresidential Deemed Incentive Program	The Non-Residential Deemed Incentives program, marketed as the Energy Efficiency Rebates for Business (EERB) program, offers customers rebates via an intuitive online rebate application, offsetting the cost of off-the-shelf energy-saving equipment to encourage adoption of mass market efficiency measures.	Industrial	Resource Acquisition	\$926,286	Resource		Yes	Yes	Yes		Yes		Yes		Yes	Yes

SCG	SCG3911	CC-Nonresidential Deemed Incentive Program	The Non-Residential Deemed Incentives program, marketed as the Energy Efficiency Rebates for Business (EERB) program, offers customers rebates via an intuitive online rebate application, offsetting the cost of off-the-shelf energy-saving equipment to encourage adoption of mass market efficiency measures.	Agricultural	Resource Acquisition	\$617,482	Resource		Yes	Yes	Yes		Yes		Yes	Yes
SCG	SCG3912	PUB-Regional Energy Pathways	The Public Sector Regional Energy Pathways program was established in 2022 as a non-resource program to implement targeted initiatives that increase promotion and participation in public sector energy efficiency programs. Six Public Agencies serve as Regional Energy Ambassadors within the SoCalGas territory. Each Ambassador develops and implements a regional scope of work that includes project and technical assistance, outreach and awareness activities, and support for benchmarking and participation in webinar events. They leverage existing relationships with DAC and HTR cities, counties, school districts, and water agencies to help drive energy savings within public-sector facilities. The Ambassadors collectively cover regions in South Bay/LA County, Orange County, Riverside County, San Bernardino County, San Gabriel Valley, Central/ San Joaquin Valley, and the Northern Coastal Tri-Counties.	Public	Market Support	\$2,768,672	Non-Resource									Yes
SCG	SCG3701	RES-Energy Advisor Program	The Residential Energy Advisor program provides customers with energy- and money-saving tools. Customers receive personalized recommendations and links to available rebates and program services based on an online survey delivered through the Universal Audit Tool (UAT).	Residential	Market Support	\$1,013,412	Resource									Yes
SCG	SCG3702	RES-Residential Energy Efficiency Program - Resource Acquisition	The Residential Energy Efficiency program (REEP) is a deemed, downstream gas measure rebate program that offers incentives to single and multifamily customers, as well as to new construction residential projects. REEP encourages the installation of the most efficient gas appliances available.	Residential	Resource Acquisition	\$31,390,783	Resource		Yes	Yes	Yes		Yes		Yes	Yes

			and facilitate customer participation and available financial assistance programs.															
SCG	SCG3909	Business Energy Efficiency Surveys	<p>The Business Energy Efficiency Surveys (BEES) program provides in-person energy surveys to eligible non-residential customers, including small, medium, and large businesses across the commercial, industrial, and agriculture sectors. The program identifies energy efficiency opportunities by conducting gas equipment inventories, reviewing operational processes, and evaluating overall equipment performance.</p> <p>Surveys generate customer-specific reports outlining recommended energy efficiency measures, associated incentives, and applicable SoCalGas programs. These reports support informed decision-making and facilitate customer participation and available financial assistance programs.</p>	Agricultural	Market Support	\$189,458	Non-Resource											Yes
SCG	SCG3887	COM-Commercial-BEST (Resource Acquisition)	<p>The Commercial Building Energy Solutions and Technologies (CBEST) program supports commercial customers by providing rebates and resources that help businesses implement energy efficient technologies. The program aims to reduce operating costs, improve comfort, simplify maintenance, and promote longterm energy savings through effective measure offerings and trade ally engagement.</p> <p>The CBEST Resource Acquisition program offers a combination of rebate and direct install opportunities designed to help small and mediumsized commercial customers implement energyefficient technologies. Customers receive endtoend program support, from initial project screening and measure identification through installation, quality assurance, and rebate/incentive fulfillment. This handson assistance helps simplify participation, reduce upfront costs, and ensure projects are successfully completed.</p>	Commercial	Resource Acquisition	\$3,730,714	Resource		Yes	Yes		Yes		Yes		Yes	Yes	Yes

SCG	SCG3834	COM-LADWP Direct Install Program	The SoCalGas Commercial LADWP Direct Install program leverages a coordinated delivery relationship between third party installation contractors and the LADWP to expand customer access to no or low cost natural gas energy efficiency equipment through a direct install model. The program enhances natural gas offerings by reducing upfront cost and installation barriers, simplifying participation, and increasing adoption of high efficiency gas equipment among commercial customers. The program is available to small, medium, and large commercial customers throughout the SoCalGas service territory.	Commercial	Resource Acquisition	\$1,949,200	Resource		Yes	Yes	Yes		Yes		Yes	Yes	Yes
SCG	SCG3892	COM-Large Commercial Energy Efficiency Program	The Southern California Gas Company (SoCalGas) Large Commercial Sector Program (the Program) is designed to help large commercial customers reduce natural gas use through energy efficiency (EE) improvements. The Program supports a wide range of projects, from straightforward equipment upgrades to more complex, whole-building improvements. Projects are evaluated and verified using industry-standard methods, including the International Performance Measurement and Verification Protocol (IPMVP), California Public Utilities Commission (CPUC) requirements, and SoCalGas program rules. Depending on the project type, savings may be estimated using standardized values, engineering calculations, or measured energy use data. All projects are subject to verification and quality review to ensure that reported savings are accurate and supported by documentation. Targets customers using more than 50,000 therms annually and delivers savings through three pathways- Deemed, Custom, and NMEC.	Commercial	Resource Acquisition	\$9,460,000	Resource		Yes	Yes	Yes		Yes		Yes	Yes	Yes

SCG	SCG3937	COM-Small and Medium Commercial EE Program (Equity)7	The Small and Medium Commercial Energy Efficiency program targets SoCalGas's small and medium commercial business customer facilities in San Bernardino, Riverside, and Orange counties with a minimum 12-month billing history, an annual therm usage up to 50,000 therms, and no prior participation in an energy efficiency program. The program emphasizes customer categories that include lodging, dry cleaning, retail, and office, and also focuses on customers who qualify as HTR.	Commercial	Resource Acquisition	\$7,213,958	Resource		Yes	Yes	Yes	Yes		Yes		Yes	Yes
SCG	SCG3882	COM-Small and Medium Commercial EE Program (Resource Acquisition)	The Small and Medium Commercial Energy Efficiency program targets SoCalGas's small and medium commercial business customers in San Bernardino, Riverside, and Orange counties. Eligible facilities must have a minimum 12-month billing history, annual therm usage up to 50,000 therms, and no prior participation in an energy efficiency program. The program focuses on customer categories such as restaurants, lodging, dry cleaning, retail, and offices.	Commercial	Resource Acquisition	\$4,627,675	Resource		Yes	Yes	Yes	Yes		Yes		Yes	Yes

SCG	SCG3833	RES-Burbank Water & Power Home Upgrade Program	<p>The Burbank Home Upgrade program adopts a whole-house approach to efficiency, offering free energy and water efficiency upgrades to all 20,000 single-family homes in Burbank. To support this comprehensive approach, the initiative is delivered through a partnership between SoCalGas and Burbank Water & Power (BWP), ensuring that participating homes receive electric, water, and natural gas efficiency measures at no cost.</p> <p>Operating within the shared service territory of SoCalGas and BWP, the program allows eligible residents to receive energy-saving enhancements such as attic insulation, duct sealing, and high-efficiency appliances to reduce electric and gas consumption.</p> <p>Water-saving upgrades include installing low-flow fixtures, high-efficiency toilets, and irrigation system upgrades. All measures are offered with no out-of-pocket expenses for homeowners.</p> <p>By offering a coordinated set of upgrades across multiple utilities, the program supports cost savings for residents while improving home comfort and overall resource efficiency. Homeowners can participate by scheduling an appointment through BWP's Home Improvement program.</p>	Residential	Resource Acquisition	\$990,000	Resource		Yes	Yes	Yes	Yes	Yes	Yes
SCG	SCG3861	RES-Community Language Efficiency Outreach Program	<p>The Community Language Efficiency Outreach – Direct Install (CLEO-DI) program is a locally based 100 percent in-language, effort that provides targeted residential outreach, education, and direct-install energy efficiency program services in HTR communities. The program promotes energy efficiency through education, outreach, and direct-install services delivered via faith-based organizations, schools, and community events. The program serves eligible SoCalGas customers throughout Los Angeles, San Bernardino, Riverside, Santa Barbara and Orange Counties, which continues to represent areas with high concentrations of CLEO-DI target populations.</p>	Residential	Equity	\$8,800,000	Resource	Yes			Yes	Yes	Yes	Yes

SCG	SCG3829	RES- Marketplace	The Marketplace program provides a streamlined digital pathway for residential customers to learn about and purchase qualifying energy efficient products, with eligible rebates applied directly within the shopping experience. Serving as SoCalGas's central online hub for energy efficiency, Marketplace integrates customer education, product comparison tools, instant rebates, and connections to California GoGreen Financing opportunities. This cohesive experience reduces friction, builds customer confidence, and encourages participation in qualifying energy efficiency measures, supported by accessible customer support resources throughout the journey.	Residential	Market Support	\$8,800,000	Resource		Yes	Yes	Yes							Yes	Yes
SCG	SCG3936	RES- Multifamily Energy Alliance Program (Equity)	The MEA Equity program is an energy efficiency program operating within the SoCalGas service territory. The program utilizes a one-stop-shop centralization service delivery model to enhance convenience for multifamily properties with two or more dwelling units. MEA serves a broad customer base, including large multifamily portfolios and small independently owned properties, by providing rebates, direct installation services, and customer support intended to reduce barriers to participation. The Equity pathway, initiated in 2024, provides enhanced customer engagement and increased incentive levels to expand access for customers located in HTR, DACs, and other underserved segments.	Residential	Equity	\$5,500,000	Resource			Yes	Yes		Yes		Yes			Yes	Yes

SCG	SCG3889	RES-Multifamily Energy Alliance Program (Resource Aquisition)	The Multifamily Energy Alliance (MEA) uses a one-stop-shop centralization service delivery model to enhance convenience for multifamily properties with two or more dwelling units. Through this structure, the program serves a diverse range of customers, from large property portfolios to small independently owned buildings, by providing rebates, direct installation services, and customer support designed to reduce participation barriers.	Residential	Resource Acquisition	\$4,400,000	Resource			Yes	Yes		Yes		Yes		Yes	Yes	
SCG	SCG3705	RES-Multifamily Whole Building Program (Equity)	The Residential Multifamily Whole Building Equity program, also known as the CoMFI Equity program is a deemed whole building program that aims to achieve deep energy savings in multifamily properties. The program assists multifamily property owners in implementing large capital energy savings projects. Program services include graduated incentive tiers to promote high efficiency projects, no-cost energy audits to identify program eligible site improvements, deemed savings and financial reports for project decisionmakers, and inception-to-completion project management. The program promotes value-added services like On-Bill Financing to multifamily property owners with limited access to capital for high efficiency improvements.	Residential	Equity	\$6,600,000	Resource		Yes								Yes		Yes

SCG	SCG3938	RES-Multifamily Whole Building Program (Resource Acquisition)	The Comprehensive Multifamily Incentive (CoMFI) program is a deemed whole building program that aims to achieve deep energy savings in multifamily properties. The program assists multifamily property owners in implementing large capital energy savings projects. Services include graduated incentive tiers to promote high efficiency projects, no-cost energy audits to identify program eligible site improvements, deemed savings and financial reports for project decisionmakers, and inception-to-completion project management. The program also promotes value-added services like On-Bill Financing (OBF) to help multifamily property owners with limited access to capital.	Residential	Resource Acquisition	\$10,450,000	Resource		Yes							Yes		Yes	
SCG	SCG3832	RES-Pasadena Water & Power Home Upgrade Program	The Pasadena Home Improvement program, funded by SoCalGas and Pasadena Water and Power (PWP), is designed to help residents enhance their homes' energy and water efficiency at no cost. Through partnership with PWP, the program promotes environmental sustainability and reduces utility expenses for homeowners and renters. Offerings include in-home evaluations by trained professionals who conduct assessments of the home's energy and water usage, identifying areas for improvement. Based on these evaluations, PWP provides and installs energy efficiency products at no cost, such as LED lighting, low-flow showerheads, faucet aerators, central A/C tune-ups, attic insulation, weatherstripping, and smart thermostats. Efficiency testing services like blower door tests and combustion safety tests are also conducted to support optimal home performance. The program offers significant benefits, including cost savings of up to \$4,500 in services and products, enhanced comfort through home improvements, and a positive environmental impact by reducing the community's overall energy and water consumption.	Residential	Resource Acquisition	\$1,068,892	Resource			Yes	Yes		Yes			Yes		Yes	Yes
SCG	SCG3935	RES-Residential Advanced Clean Energy Program (Equity)	The Res ACE Equity program offers an advanced clean energy solution tailored for single-family home customers. This program serves individuals residing within DAC and HTR locations. The advanced clean energy pathway program begins with the delivery of direct install measures. These measures may encourage the installation of additional energy upgrades which can be financed by external sources. The program leverages opportunities provided by IOU electric utilities, municipal electric providers, and local agencies for clean energy in single-	Residential	Equity	\$7,700,000	Resource		Yes							Yes		Yes	Yes

			family homes, along with natural gas clean energy solutions.																
SCG	SCG3883	RES-Residential Advanced Clean Energy Program (Resource Acquisition)	The SoCalGas Residential Advanced Clean Energy (Res ACE) program serves single-family households located outside of disadvantaged communities and who are not classified as hard-to-reach. The Res ACE program provides customers with low cost or no cost direct install energy and water measures. The Program coordinates their direct install efforts with electric and water service providers, as well as local clean energy programs, when possible, to offer customers a more comprehensive suite of energy and water efficiency upgrades.	Residential	Resource Acquisition	\$4,400,000	Resource			Yes	Yes		Yes		Yes		Yes	Yes	
SCG	SCG3824	RES-Residential Behavioral Program	The Residential Behavioral Energy Efficiency program drives natural gas savings by influencing and improving customer usage patterns. The program meets three behavioral requirements: comparative energy usage and disclosure, ex post measurement, and an experimental design based on a randomized control trial (RCT). This method uses personalized Home Energy Reports (HERs) to make household energy use visible, understandable, and relevant. By translating advanced meter data into clear insights, comparing usage with similar households, and delivering tailored feedback at scale, it motivates voluntary behavior change without mandates or pricing changes. Regular reports keep customers engaged over time rather than prompting onetime actions.	Residential	Resource Acquisition	\$8,800,000	Resource			Yes	Yes		Yes		Yes		Yes	Yes	

SCG	SCG3941	CC-Sustainability Studio	<p>The Sustainability Studio program provides technical assistance to residential and non-residential customers, trade professionals and stakeholder organizations on a broad range of demand-side management topics, including energy efficiency, water efficiency, emissions reduction, sustainability, renewables, and decarbonization. The program's initiatives also emphasize sustainable building practices, renewable energy, urban agriculture, landscape science, waste management, and other strategies that support non-energy benefits (NEBs) and long-term environmental savings.</p>	Commercial	Market Support	\$1,266,681	Non-Resource													Yes
SCG	SCG3945	IND-Innovations to Industrials (i2i) SEM	<p>The ITI SEM program engages large industrial customers in two-year cycles to drive persistent energy savings across an entire facility. The program provides organizational, technical, and financial education to customers on how to reduce energy usage by improving operations and maintenance and upgrading equipment. Education is provided in individual meetings and workshops in which customers interact with industry peers.</p> <p>The implementer leads on-site "Energy Treasure Hunts" to identify, track, and prioritize energy saving opportunities and offers on-site and remote support for technical project assistance, goal development, employee engagement, energy data collection, project savings calculations, and persistence strategies. Support occurs in bi-weekly check-in calls with the site's energy team. The ITI SEM program addresses all types of natural gas reduction opportunities in industrial facilities. Savings are measured at the meter level using a regression model and normalizing energy use for production volume and weather. Savings are also measured using a bottom-up (project-by-project) engineering analysis approach. Customers receive incentives for O&M measure savings and for achieving key milestones.</p>	Industrial	Resource Acquisition	\$1,637,727	Resource	Yes	Yes	Yes		Yes		Yes			Yes		Yes	Yes

SCG	SCG3942	IND-Industrial Savings, Training, Assistance, and Rebates (iSTAR) Program	The Industrial Savings, Training, Assistance, and Rebates (Industrial STAR) program offers energy efficiency services to SoCalGas's industrial-sector customers tailored to their business type, size, and financial needs. Industrial STAR serves small, medium, large, and HTR customers in the Food and Beverage Manufacturing sector across Southern California. Participants benefit from strategic energy management concepts, training vendors, high-quality energy engineering support, and an incentive and financing structure.	Industrial	Resource Acquisition	\$1,412,854	Resource		Yes	Yes	Yes		Yes		Yes		Yes	Yes
SCG	SCG3943	IND-Industrial Energy Partners (IEP) Program	The Industrial Energy Partners (IEP) program provides energy efficiency services, technical assistance, incentives, and rebates to the industrial sector. The program targets a wide range of industrial business types (for example, textiles, aerospace, cement, pharmaceuticals, and plastic) using a downstream market approach and leveraging the custom and deemed savings platforms.	Industrial	Resource Acquisition	\$10,167,223	Resource		Yes	Yes	Yes		Yes		Yes		Yes	Yes
SCG	SCG3944	IND-Refinery Gas Energy Efficiency (RGEEP) Program	The Refinery Gas Energy Efficiency Program (RGEEP) is a pay-for-performance (PFP) third-party program available to SoCalGas Refinery customers. RGEEP delivers energy savings through downstream energy and operational improvements while helping organizations build a sustained culture of energy management excellence.	Industrial	Resource Acquisition	\$10,320,548	Resource		Yes	Yes	Yes		Yes		Yes		Yes	Yes

SCG-SW	SW-Food Service Point of Sale	Statewide Foodservice Point of Sale	<p>The Statewide Foodservice Instant Rebate Program, California Energy Wise, delivers natural gas, electric and water savings by offering midstream POS incentives for the sale and installation of high-efficiency commercial food service equipment via turnkey implementation services including participant enrollment and engagement such as; identify eligible program participants and advocates and leverage established relationships to enroll them in the program, and perform direct customer outreach to the chain restaurant, education, and grocery sectors along with HTR/DAC customers. Energy Solutions is the implementer of this program with partner Frontier Energy. The intent of the program is to move the instant rebates program beyond just the retail point of sale strategy to capture more supply chain to customer interactions. The program has its own set up rebates and spiffs (for participating supply chain companies) to encourage their promotion of the program and stocking of EE qualified products.</p> <p>More information can be found on the Program Website , additionally the Qualifying Product List (QPL) and participating distributor lists are located on the California Energy Wise / Rebates page. The lead IOU for this program is SoCalGas Company.</p>	Commercial	Resource Acquisition	STATE WIDE	Resource	Yes												
SCG-SW	SW-Midstream Commercial Water Heating	Statewide Commercial Midstream Water Heating	<p>A distributor-centric model design, which collaborates with a network of distributors that specialize in the sale of efficient natural gas and electric measures. Point-of-sale discounts and incentives are paid at the midstream level to distributors based on transactions and sales to contractors. All customers with commercial rate structures served by one of the four IOUs are eligible for program participation.</p>	Commercial	Resource Acquisition	STATE WIDE	Resource											Yes		