Consolidated Responses to Market Support Indicator Definitions

Equity & Market Support Working Group (EMSWG) 01/05 Homework Responses

Partnerships

Related Market Support (MS) Indicators

MS #1	Number of partners by type and purposes (Q, P)
MS #2	Dollar value of non-ratepayer in-kind funds/contributions utilized via partnerships (A, P)
MS #18	Percentage of partners that have taken action supporting energy efficiency by type (Q, P)
MS #20	Assessed value of the partnership by partners (A, P)

Suggested Definitions

1. **3C-REN:** The type of support partners offer to PA programs (e.g., outreach partnership, instructional partnership, venue partnership, event partnership)

2. **BayREN:**

   a. Option A: A relationship resembling a legal partnership and usually involving close cooperation between parties having specified and joint rights and responsibilities ([Source](#))

   b. Option B: Agreement between organizations, people, etc. to work together ([Source](#))

   c. Option C: One previous MSWG member defined Partnerships as a non-PA organization that has a contract or MOU with a PA to perform a service

3. **I-REN:** the type of support partners offer to PA programs (e.g., outreach partnership, instructional partnership, venue partnership, event partnership)

4. **PG&E:** Contracted engagements with partners to support delivery and/or funding efficiencies for energy efficiency products and/or services

5. **SDG&E:** Includes consumers, governments, advocates, contractors, suppliers, manufacturers, community based organizations and/or other entities. (Final Report of CAECC's Market Support Working Group)

6. **SoCalREN:** Agreement between organizations, people, etc. to work together.

Partners

Related Market Support (MS) Indicators

MS #1	Number of partners by type and purposes (Q, P)
MS #18	Percentage of partners that have taken action supporting energy efficiency by type (Q, P)
MS #20	Assessed value of the partnership by partners (A, P)

Suggested Definitions

1. **3C-REN**: Entities and stakeholders, both paid and unpaid, that support PA programs in planning and/or implementation (e.g., for workforce programs partners could include instructor organizations, organizations that support outreach, or organizations that co-host events)

2. **BayREN:** The previous MSWG did not define this term. Suggest that we define this term after defining "Partnership".

3. **I-REN:** Entities and stakeholders, both paid and unpaid, that support PA programs in planning, implementation, and operation (e.g., for workforce programs partners could include instructor organizations, organizations that support outreach, organizations that co-host events)

4. **PG&E:** Market actors with which a formal partnership is formed to support energy efficiency in the market (e.g., governments, advocacy groups, suppliers, community-based organizations, etc.)

5. **SDG&E:** Includes consumers, governments, advocates, contractors, suppliers, manufacturers, community based organizations and/or other entities. (from Final Report on MS WG)

6. **SoCalREN:** Organizations, people, etc. that work with a PA implementer

Collaborations

Related Market Support (MS) Indicators

MS #13	Number of collaborations, with a contextual description, by business plan sector to jointly develop or share training materials or resources (A, P)

Suggested Definitions

1. **3C-REN**: Leveraged resources/relationships with partners to achieve common goals; defined by things like who benefits from the collaboration, length of the collaboration, type of product/result from the collaboration, structure of the collaboration, etc.

2. **BayREN:** Sharing mutually beneficial resources such as training materials, expertise, and marketing/outreach tactics that help achieve WE&T goals and outcomes and that support the collaborating organizations' goals and objectives (WE&T Common metrics - Index 302)

   a. Also included collaborations with community groups and local governments to sustain or increase EE products/services. (Previous MSWG Notes)

3. **I-REN:** leveraged resources/relationships with independent partners to achieve common goals; defined by the recipient (who are they for), length of service/contract, type of product/result, and structure or relationships.

4. **PG&E:** Non-contracted engagements to coordinate with other entities delivering incentive and education programs

5. **SD&GE:** Collaborating with education providers interested in developing energy efficiency education and training materials to expand access and reach. (WE&T program)

6. **SoCalREN:** Sharing mutually beneficial resources such as training materials, expertise, and marketing/outreach tactics that help achieve WE&T goals and outcomes and that support the collaborating organizations' goals and objectives (WE&T Common Metrics - Index 302; previous MSWG notes)

   a. Also include collaborations with community groups and local governments to sustain or increase EE products/services.

   b. SoCalREN suggests having "collaborations" and "partnerships" be synonymous. This would work and align MS #2, 13, and 20.

7. From the [2023 CPUC WE&T Program Partnerships with Training Institutions Evaluation Report](#): An arrangement, working relationship, or set of agreements between two or more organizations involved in a joint endeavor in which all organizations willingly participate to further mutual interests. All parties involved consider themselves as part of a team, where member organizations contribute toward shared outcomes through specific roles and responsibilities that have been defined and agreed upon by all participating organizations. The relationship between collaborators should be fundamentally nonhierarchical and decision-making should be shared based on knowledge and expertise.

Type

Related Market Support (MS) Indicators

MS #1	Number of partners by type and purposes (Q, P)

Suggested Definitions

1. **3C-REN:** Defined by sector (inclusive of CPUC defined sectors), involvement (contract length), etc.

2. **BayREN:** Examples could be non-profit, government agency, SMB, fortune-500 companies. (previous MSWG notes)

   a. We should include a list of potential partner types and decide whether the type is the type of business with whom the EE program is partnering with or the type of Partnership (e.g., contractual, MOU, informal)

3. **I-REN:** defined by sector, involvement, length of term (etc.)

4. **PG&E:** Specific partner like contractor or builder as a type

5. **SDG&E:** Type of partner (from Final MSWG Report)

   a. Community based organization
   b. Customer
   c. Contractor
   d. Government
   e. Advocate
   f. Supplier
   g. Manufacturer

6. **SoCalREN:** Examples could include and not be limited to: non-profit, government agency, SMB, fortune-500 companies. Lending agency; Community based

organization; contractor; Educational institution; unions; associations, Councils of Government; non-profit, CCA, workforce investment boards

    a. SoCalREN suggestion: The threshold to "support EE" could be delivering EE related services e.g. benchmarking, education & outreach etc.?

Purpose

Related Market Support (MS) Indicators

MS #1	Number of partners by type and purposes (Q, P)

Suggested Definitions

1. **3C-REN:** End goal that the Partnership/Collaboration is trying to achieve (e.g. an outreach partnership is for the purpose of increasing participation in the PA program)

2. **BayREN:** What the partnership seeks to do; While not defined by the previous MSWG, the MSWG indicated ideas like partnerships formed to obtain delivery and/or funding efficiencies for EE projects, products, and/or services

3. **I-REN:** End goal that the Partnership/Collaboration is trying to achieve (e.g. an outreach partnership is for the purpose of increasing participation in the PA program)

4. **PG&E:** Specific partner contribution - supply, demand, market innovation

5. **SDG&E:** The functional role, intention or aim (of the partner).

6. **SoCalREN:** What the partnership seeks to accomplish.

    a. Purpose examples include but is not limited to: funding (lending agency); lead trainings and workshops (educational institution, CBO, COG, non-profit); contractor support (unions, associations); ME&O (CCA, COG, CBO), outreach and enrollment