INPUTS Utility Rate Payer funds to complement and Available Technologies, Financing and Utility Rate Payer funds to perform Marketing and supplement the SoCalREN Public Agency Project Utility Programs supporting DER Strategies Procurement Models leveraged towards turnkey Outreach Delivery Program services ACTIVITIES Support Support Support with with Engage in Program with Support with rebates and Support Project Closeout Project Project Marketing and Outreach Project financing Implementation Development Procurement Number of DER Number Energy GHG Demand Number projects Number Demand Number and Number of Water savings Energy reduction OUTPUTS of DER savings of projects of DER Demand that **DER** projects Number EV Savings obtained savings from introduced Savings through projects received agency projects SCE of DER where project Charging from through through introductions to utility that where with PV Permanent rebate proposals implementation SCE's Demand Stations Solar Water applications Load programs received procurement and Response delivered installed Water Efficiency support was Green Shift Program financing support and battery projects provided heating Rate measures supported market assistance for each storage strategies services installed Program DER services systems Strategy SHORT-TERM (019 - 2020) (4) Improved participation in EE (1) Launch of DER program with (2) Engagement and educatation of (3) Integratation of DER services into projects through SoCalREN PDP enrolled SoCalREN DAC agencies agencies on DER strategies SoCalREN Program and improved agency satisfaction OUTCOMES MEDIUM-TERM (2021 - 2023) (3) Identify additional funding resources for program (2) Obtain agency customer feedback to inform (1) Expand to all SoCalREN agencies beyond DAC program design participants (2) Develop tools and templates to help scale (3) Expand services to include technical assistance (1) Refine approach based on agency feedback and project management program