



**Efficient Refrigeration**

Implementation Plan Update Webinar

May 5, 2026

# Housekeeping



Unmute



Start video

Audio and Video  
functions are disabled



Raise Hand



Q&A



More

Please use Q&A box to  
submit questions

# Agenda

- 1 Introductions and Background
- 2 Program Overview
- 3 Questions and Answers

# Who We Are



**Alyson Scurlock**

Program Manager



**Natalie Espinoza**

Assistant Director



**Elaina Lee**

Program Manager





The San Diego Regional Energy Network (SDREN) makes it simpler for everyone in San Diego County to save energy and realize the benefits of a clean energy economy.

Led by San Diego Community Power in partnership with the County of San Diego, SDREN offers 10 energy efficiency programs that shape how people access clean energy solutions, while ensuring benefits reach every corner of the region.





# Program Overview

Efficient Refrigeration Program

# Key Program Details

<b>Program Name</b>	Efficient Refrigeration Program
<b>Program Segment</b>	Equity
<b>Program Type</b>	Resource
<b>Implementer Type</b>	Third-Party Solicited
<b>Market Sector</b>	Commercial
<b>Intervention Strategies</b>	Marketing, Education and Outreach; Technical Assistance; Direct Install
<b>Total Program Budget</b>	\$6,591,560

# Program Objectives

---

- **Champion Equity:** Deliver essential services to small food operations in underserved and hard-to-reach areas
- **Optimize Energy Use:** Lower peak demand by replacing costly, inefficient equipment with high-efficiency refrigeration equipment
- **Dual-Impact Sustainability:** Reduce greenhouse gas emissions while expanding access to fresh, local food in underserved and hard-to-reach areas
- **Inclusive Engagement:** Reach diverse customers through culturally tailored and in-language marketing
- **Eliminate Barriers:** Provide no-cost direct installations and streamlined pathways to additional support programs

# Program Strategies

---

## Direct Installation and Savings

- No-cost installation of high-efficiency refrigeration equipment
- Immediate reduction in energy demand and costs

## Expert Guidance and Education

- Resources on fresh produce sourcing and merchandising
- Education on other SDREN programs and relevant statewide resources

## Community and Equity Engagement

- Data-driven outreach to underserved and hard-to-reach communities
- Outreach events at store locations that drive foot traffic and promote healthy food access

# Key Program Metrics and Targets

Program Performance Metrics	Metric	Target (2026-2027)
Total System Benefit (TSB)	Sum of savings based on type and quantity of units installed	\$104,064
Gross annual kWh savings	Sum of savings based on type and quantity of units installed	140,700
Total number of eligible participants engaged	Count of participants	300
Total number of participants receiving services	Count of participants	200
Number of stores receiving services	Count of participants	180
Number of nonprofits receiving services	Count of participants	20
Number of in-person outreach events	Count of events	24
Number of in-language marketing materials developed	Count of marketing materials developed	15
Number of direct installations of high-efficiency refrigeration equipment completed	Count of units installed	300-370

# Key Partners

---



## Environmental Innovations

- Outreach
- Participant engagement
- Complex retrofits (large units with specific refrigerant recycling requirements)

## Precision NRG

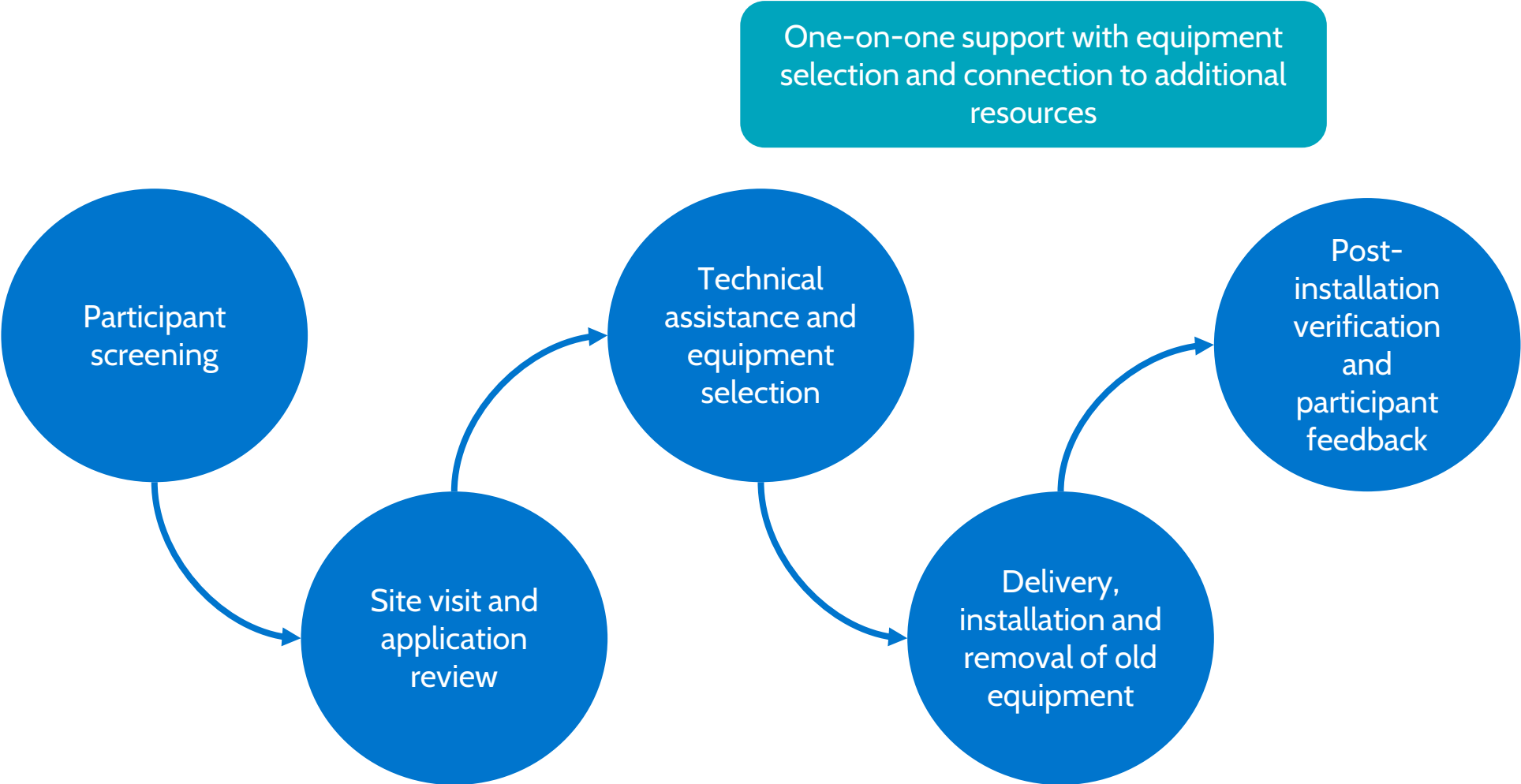
- Equipment procurement, installation and recycling

# Program Opportunities

- Reduce energy demand to provide direct utility savings for small food operators facing high energy burdens
- Increase community access to healthy food products
- Connect participants to expanded networks of energy programs
- Educate the public on energy efficiency while boosting store foot traffic through new healthy food offerings



# Participant Journey



# Direct Install Measures and Incentives

Measure Name	Standard Incentive Rate
<a href="#">Reach-In Refrigerator or Freezer, Commercial</a>	Full measure cost
<a href="#">Medium-Temperature Open Display Case Retrofit</a>	



# Implementation Timeline

---

## Launch Readiness Q1 2026

- The Energy Coalition contracted as program implementer

## Program Ramp-Up Q2-Q3 2026

- Implementation Plan
- Program webpage
- Outreach and enrollment begins
- Direct install support

## Program Steady State Q4 2026+

- Ongoing program implementation
- Targeted outreach
- Case study development

**Questions?**



**SAN DIEGO**  
REGIONAL ENERGY NETWORK



**Thank You**

[AScurlock@SDCommunityPower.org](mailto:AScurlock@SDCommunityPower.org)