**CAEECC-Hosted Market Transformation Working Group**

**1st Meeting of the Phase II WG**

**August 11, 2020, 12-3:00 PDT**

*See Meeting Supporting Documents on* [*Meeting Page*](https://www.caeecc.org/mtwg-tbd)

*Webex Coordinates at Bottom of Page*

**Facilitators: Dr. Jonathan Raab & Meredith Cowart**

**Agenda**

**12:00       Introductions**

**12:05       Background, Goals, and Approach**

* **Original MTWG Report** (laying out a process for identifying and minimizing overlap between MTIs and RAs)
* **Commission Order** (adopting most of recommendations but asking MTWG to go further particularly on respective goal setting and savings attributions between MTIs and RAs)
* **MTWG Part II Prospectus** (laying out goals and questions to address by MTWG)
* **MTA Solicitation Process**

**12:20       Attributing Savings Between MTIs and Other EE Efforts**

* **NEEA and Illinois Approaches—**Margie Gardner, Resource Innovations
* **Other Approaches for California?** 
  + Historic CA savings attribution efforts—e.g., Codes & Standards, ARRA Funding-Lara Ettenson, NRDC
* **Brainstorm and discuss potential options for CA**
* **Next Steps (**fleshing out options, identifying some representative examples/test cases, etc.**)**
* **[***Note for savings attribution and goal setting should consider overlap between MTIs and a) RAs; b) other MTIs; c) C&S advocacy efforts; and d) non-resource programs in EE portfolios***]**

**1:40       Setting Goals for MTIs and Other EE Efforts**

* **Current CA Approach to Goal Setting and Relationship between Savings Attribution and Goal Setting—**Christie Torok, Energy Division
* **NEEA Approach –**Ryan Brown, NEEA
* **Illinois Approach—***Margie Gardner, Resource Innovations*
* **Brainstorm and discuss potential options CA**
* **Next Steps (**fleshing out options, identifying some representative examples/test cases, etc.)

**2:30      Review & Revise Proposed Multi-Meeting Strategy**

* Discuss proposed multi-meeting strategy for following topics: (*see MTWG Workplan Draft (7.23.20))*
  + *Savings Attribution*
  + *Goal Setting*
  + *Other topics WG topics from Prospectus:*
    - How to ensure minimal duplication or negative overlap between market transformation initiatives administered by the MTA and Other EE Efforts.
    - [Optional and only if directed by ED—Flesh out further the proposed cost-effectiveness framework for Market Transformation Initiatives vis a vis evolving overall EE cost-effectiveness framework issues.]

**2:50       Wrap Up/Next Steps**

* Recap approach for next meeting
* Work assignments
* Approach to schedule remaining meetings – one each in X, Y, Z (probably need at least 4 since half-day meetings)

**3:00 Adjourn**

**Webex Coordinates:**

**Attendee Link** <https://raabassociates.webex.com/raabassociates/onstage/g.php?MTID=e4611a9b9980be435f537fb21057d6074>

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