

# Service RCx+

## Commercial Program Implementation Plan

Prepared for:

Southern California  
Gas Company

July 2021

Prepared by:

Enovity, Inc.  
Jeff Guild, Senior Director  
Tim Huang, Program Manager



# Presentation Contents

- ▷ Service RCx+ at a Glance
- ▷ Program Overview
- ▷ Program Flow
- ▷ Program Description
- ▷ Process Flowchart
- ▷ Program Objective and Delivery
- ▷ Marketing Outreach & Strategy

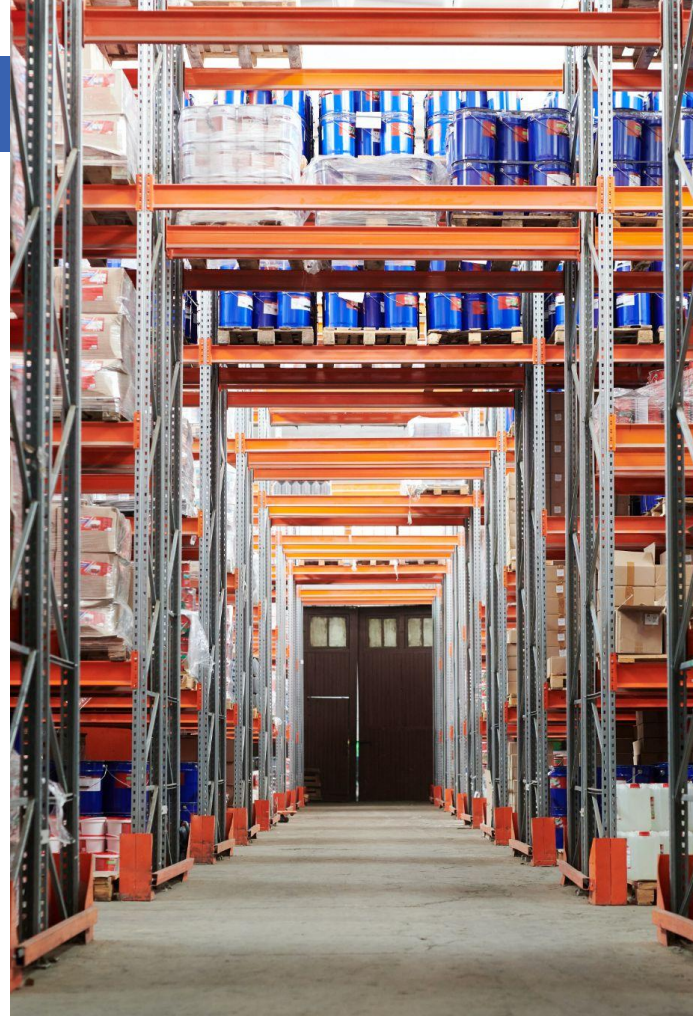
# Service RCx+ at a Glance

Market Sector(s)	Commercial (Large and Very Large)
Customer Segment(s)	Large Office, Healthcare, Laboratories
Program Delivery Type	Resource Hybrid: Downstream/Direct-Install
Geographic Area Served	SoCalGas Service Territory (All Climate Zones)
Budget (\$)	\$2,650,000
Therm Savings	1,129,737 Gross; 1,073,250 Net
Cost Effectiveness	1.25 TRC
Compensation Type	90% Meter-Based Savings Pay for Performance 10% Program Implementation
Savings Calculation Method	Meter Based (Population-Level NMEC)
Program Duration	48 months (through Q2 2025)

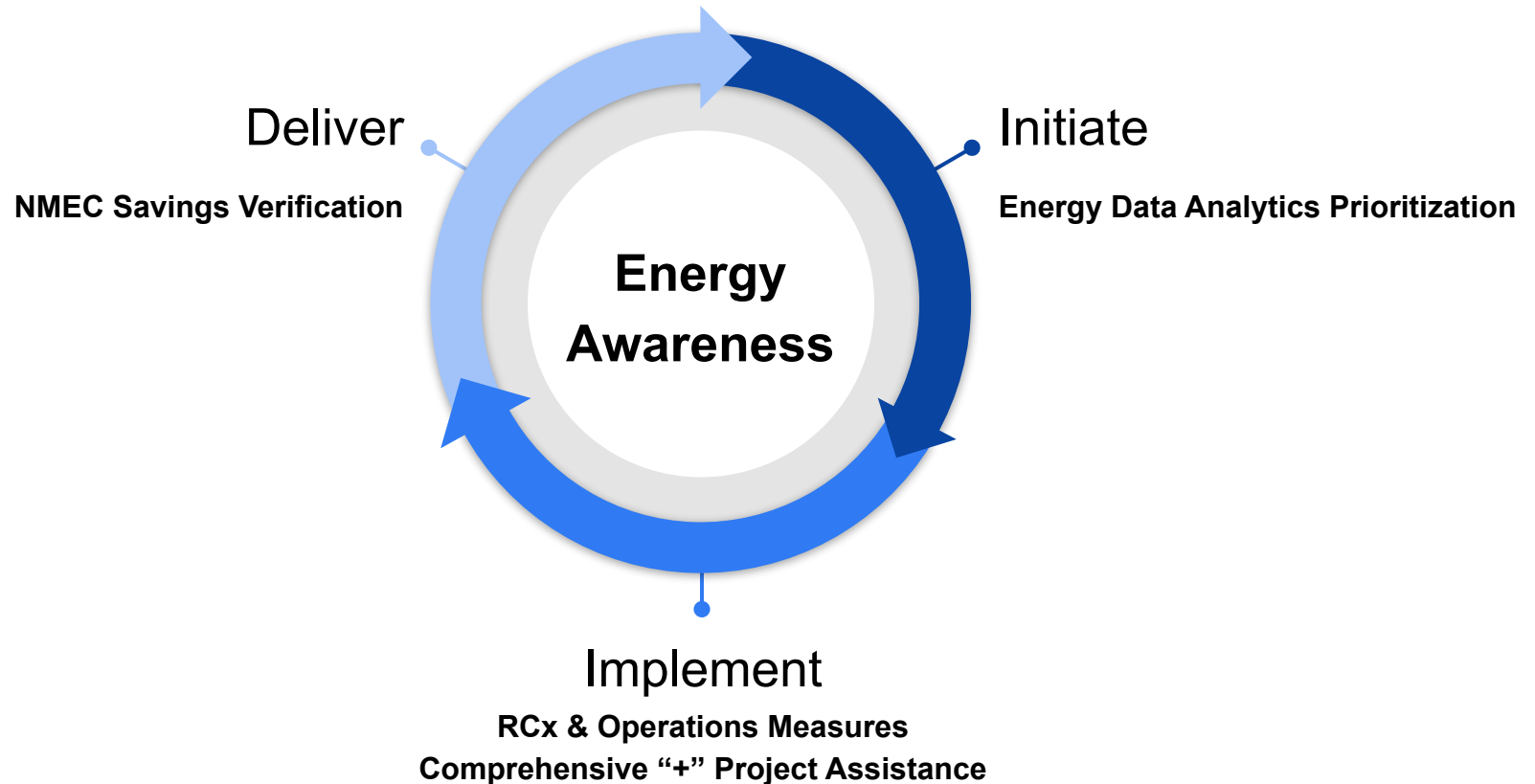
# Program Overview

Service RCx+ streamlines processes and unlocks operational energy savings for large commercial facilities throughout SoCalGas service territory

- ▷ Offers savings through direct implementation of retrocommissioning and optimization services
- ▷ Innovates by combining three key elements
  - Interval data analytics
  - Turnkey implementation
  - Population NMEC measurement and verification



# Program Flow

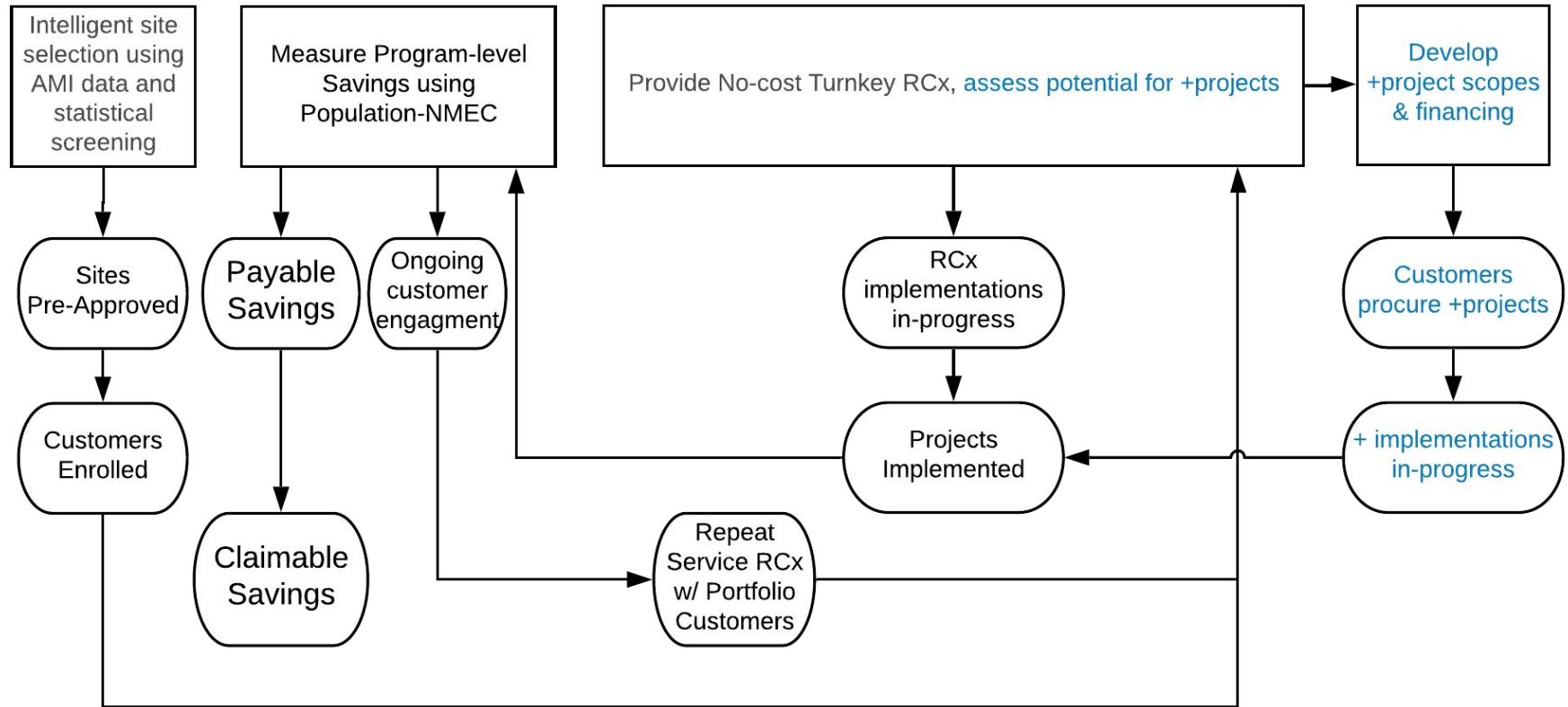


# Program Description

Service RCx+ provides NMEC-based Energy Savings through the direct implementation of RCx and Optimization services

- ▷ Screen facility targets for program participation using interval data analytics
- ▷ Implement RCx and Operations measures alongside facility staff and service contractors; provide comprehensive project planning & development services
- ▷ Measure and verify Individual project savings following the initial treatment by comparing actual energy consumption with baseline model; individual project performance will be quantified and aggregated at the program population level
- ▷ Energy data and analytics will be used during the performance maintenance period to ensure persistence, detect unexpected changes, and (if necessary) coordinate with facility personnel to provide additional training and/or corrective action.

# Process Flowchart: Service RCx+





# Program Objective and Delivery

## Achieve cost-effective, persistent energy savings through direct implementation of RCx measures

- ▷ Focus on facilities with symptoms of underperformance
- ▷ Utilize consumption data screening and intelligent outreach
- ▷ Leverage turnkey direct-installation approach
- ▷ Increase energy efficiency awareness for tenants and facility owners
- ▷ Build on customer relationships to drive additional “+” projects and leverage complementary programs
- ▷ No cash incentives



# Marketing Outreach & Strategy

## Target Markets

- Large Office
- Healthcare (Hospitals, MOBs)
- Laboratories (Biotech, R&D)

## Customer Criteria

- Large Commercial Account
- Interval Data Available
- Baseline Suitable for NMEC

## Marketing Resources

- Enovity Team
- Data Analytics
- Program Marketing Materials

## Customer Acquisition

