

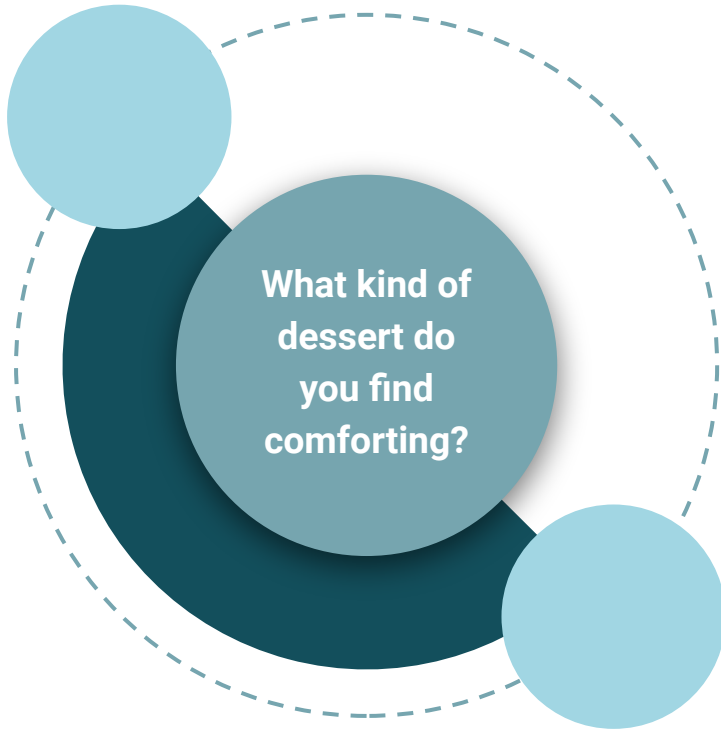


Evolving CAEECC Working Group Meeting #3

September 27, 2023 | 9:30 AM - 1:30 PM PT

Hosted by California Energy Efficiency Coordinating Committee (CAEECC)

Introductions

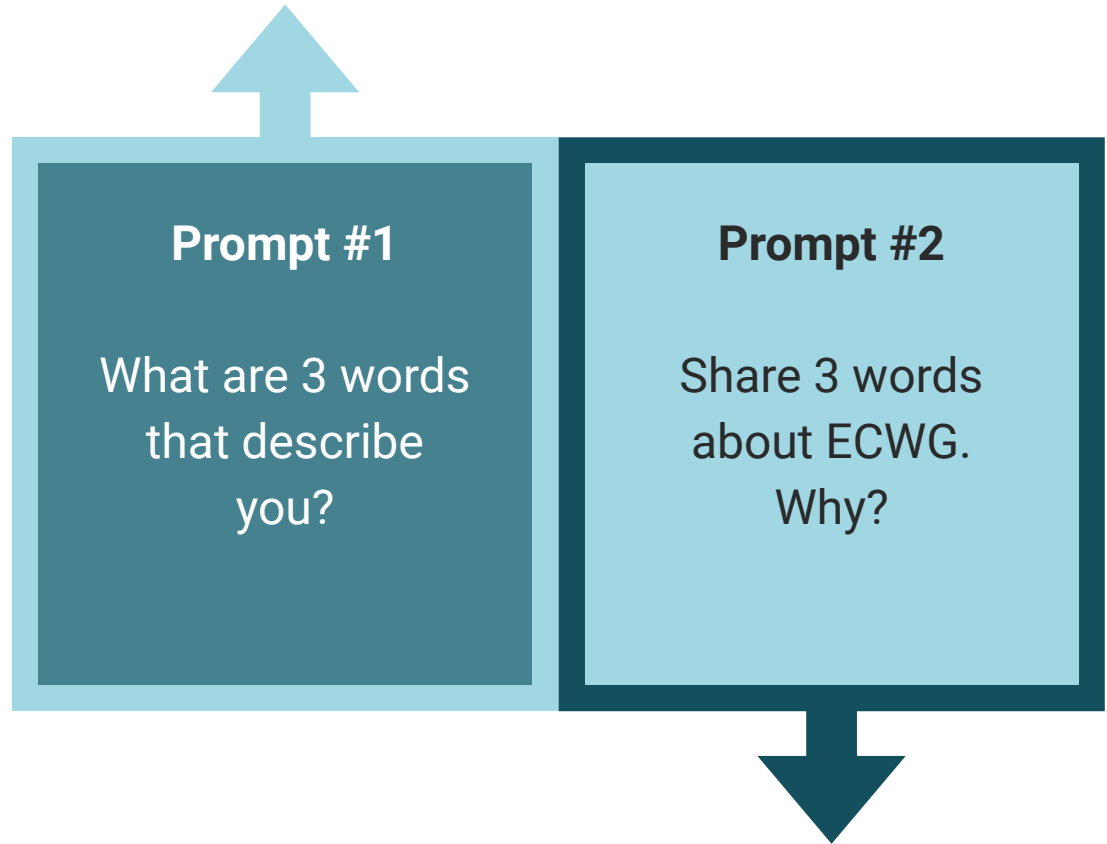


In the **chat**, please introduce yourself with your:

- Name and pronouns
- Organization
- Answer to the Icebreaker question

Ice-Breakouts

We'll be breakout out into groups of ~4! Click "Join Breakout Group" when the prompt appears



Housekeeping

- Zoom etiquette
- Public Input
- Meeting Norms and Ground Rules

How to share thoughts, concerns, questions

1

ECWG Members can raise their hand to speak. Members of the public please use the chat.

2

Direct Message via Chat an ECWG Leader (they have a 🐳 in front of their Zoom name)

3

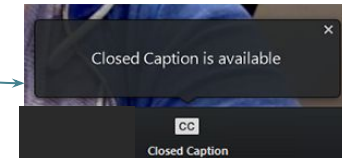
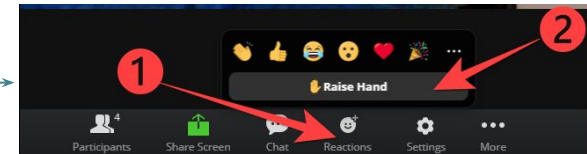
Direct Message via Chat a Facilitator (they have a 🌺 in front of their Zoom name)

4

Email the facilitation team at facilitator@caeec.org

Zoom Etiquette

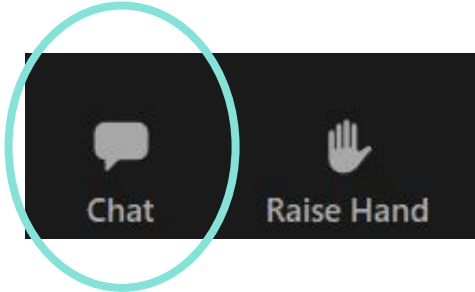
- Before meeting starts
 - Log on a few minutes **early**, if possible, to ensure your technical connection is working.
 - **Rename** your Participant Name to include your Organization (if applicable) & Pronouns
 - Share your **video** if possible – this fosters engagement and helps mimic an in-person meeting setting (will only be available for panelists).
- Throughout meeting
 - **Mute** yourself when you're not speaking.
 - **WG Members: Raise your hand** to enter the queue to speak—then wait for the Facilitator to call on you / prompt you.
 - **Closed captioning** available
- When to use the chat
 - Chat everyone: "+1", share resources, ask non-substantive questions,
 - Chat Suhaila: share anonymous concerns



Public Input

Welcome Members of the Public!

- You can participate by sharing feedback at any point in the meeting via the **chat**.



- Facilitators will elevate public feedback as and when appropriate.
- Please rename yourself on Zoom with “Public” in front of your name

CAEECC's Groundrules

- Attend all meetings (or send designated alternate)
- Do your homework (complete pre-and post-meeting work to ensure productive meetings and that a complete deliverable is finalized)
- Facilitation team posts materials 5 days before the meeting
- If there are recommendations you don't agree with, propose alternatives or think creatively to try to bridge the gap

See Goals, Roles & Responsibilities for the full list of Ground Rules:

<https://www.caeec.org/caeec-info>

Evolving CAEECC WG Community Agreements (*living*)

1. In the context of recommendation generation and discussion, every ECWG Member is equal, no one Member has more or less power than another, no type of information or perspective is valued more or less than another.
2. Seek to listen with the intention of listening wholeheartedly, respectfully, and actively. Listen with a purpose of sharing empathy to better understand where others bring their perspectives. Join conversations with an open mind and heart—be curious.
3. Recognize, interrupt, and repair (RIR) with patience and kindness. Be patient to allow for Member comprehension and recognize everyone is learning as we go.
4. Accept that there is no “one right way”, be open-minded, and utilize generative thinking.
5. When countering, offer critique to a concept, not a person.
6. Suspend judgment. View differences of opinion as helpful rather than harmful. Respect each other’s freedom of thought

continued →

Evolving CAEECC WG Community Agreements (*living*)

7. Be authentic to your true self knowing your true authenticity is valued and encouraged. Step into vulnerability, courage, and bravery. Receive others with compassion and patience – we're all learning and unlearning.
8. Allow and invite first-draft thinking, be raw.
9. Value expertise wherever it shines, including the lived/living experiences of WG Members.
10. Use language inclusively, without derogatory terms or technical jargon. Keep responses and recommendations in plain English, avoid or spell out acronyms.
11. Share the mic. Share responsibility to ensure all participants have an opportunity to express their opinions.
12. Strive to dismantle “Norms of dominant culture” based on a false hierarchy of human value.

Reminder: Compensation Grantees

The next invoicing period ends Oct 1! Please mark your calendars and refer to the **Compensation Pilot Handbook** in your inbox.

Today's Meeting

What led us to this meeting today

1. Evolving CAEECC Working Group Meeting

#1 on 6/15

- a. Full CAEECC Quarterly Meeting #38 on 6/22
- b. Work Between Meetings, Homework B
- c. Leadership Monthly Meeting on 7/17
- d. Facilitator Synthesis of Homework B

2. Evolving CAEECC Working Group Meeting

#2 on 8/3

- a. Leadership Monthly Meeting on 8/21
- b. Work Between Meetings, Homework C
- c. Facilitator Synthesis of Homework C
- d. Leadership Monthly Meeting on 9/18
- e. Full CAEECC Quarterly Meeting #39 on 9/20

3. Evolving CAEECC Working Group Meeting

#3 on 9/27

Evaluations from Survey from ECWG Meeting #2		
Question	Median	Average
Objectives met	4.5	4.5
Presentations clear + helpful	5	4.8
Inclusive/Trusting Meeting	5	5.2
Effective facilitation	5	5
Meeting success	5	4.5
<i>All responses on a scale from 1-6, 6 being the highest score</i>		

**Today's meeting is
different. That's on
purpose.**

Addressing Voiced Concerns

This is a group unlike any other: We have folks steeped deeply in the EE policy space + folks with direct experience with equitable and inequitable policies and programs.

The challenges: Commission-driven and incumbent culture structure; convoluted subject matter; exclusive habits.

Thank you to those who attended and shared these concerns with CAEECC last week.

The Facilitation Team thought hard about how best to honor these comments, and based on comments made yesterday, to us over email, and throughout this process, we felt it necessary to propose a last minute change to ECWG Meeting #3.

Our original agenda for ECWG Meeting #3 was designed to focus on community members' concerns. **This new agenda, we hope, goes further in releasing the ECWG from the current agenda arc and aspects of its charge.**

Addressing Voiced Concerns

Several members of this group have identified the tension of the ECWG scope and the existing structures ECWG works within.

While full liberation from these structures is simply not possible in the situation of ECWG, we want to open up room for ECWG members to work on what they think makes the most sense, in the way that makes the most sense, within the resource constraints we are currently working with.

Today's agenda was remade to reflect this.

Meeting #3 Goals

1

Continue to meet and learn from members of ECWG

2

Discuss/Set a new path for this working group to sail.

Agenda

1

Introduction and Ice-Breakouts

- Intros/Ice-breakouts
- Housekeeping
- Today's meeting

2

Debrief 9/20 CAEECC meeting

- Breakout Discussion

3

Pivot: What we've done so far, where do we want to go

- Work to-date
- Possible topics + invitation for other topics

Lunch
(11:25)

4

Discuss/Set a New Path

- Current resource constraints
- Options for selecting topics, deliverable, meetings
- Breakout + Discussion

5

Wrapping Up

- What to expect next
- Live Evals

Debrief 9/20 CAEECC Meeting

Debriefing the 9/20 Full CAEECC Meeting in Breakouts

Prompt: What was frustrating, hopeful, confusing, or helpful at the CAEECC meeting? What do you/does ECWG need from CAEECC to move forward, if anything?

We will be breaking out into groups of ~5 people. We ask you share the mic as much as possible.

The prompt question will be shared via chat.

Duration: 12min.

At the end of discussion, answer, “What rose to the top in your breakout?”

Shareback: What rose to the top in your breakout?

Pivot: Where We're At

Before we discuss setting a new path, I want to share where we're at currently:

- **The work you've done so far on the synthesis.**
- **Topic areas that the Composition, Diversity, Equity and Inclusion Working Group identified as areas for change, and for this Working Group to consider.**

After that, we'll take a lunch break and come back and decide if and what you want to carry forward, what you want to start anew or differently, remove or add, and we'll begin to chart out a path of what that look like.

But first, where we're at →

Some initial ideas you all have been exploring

CAEECC as a meeting ground focused around CPUC Market Rate EE programs, but with more structured consideration of other EE programs, and how to coordinate to improve access and benefits for all Californians.

CAEECC as an oversight body focused on effective, inclusive, and accessible EE programs. May include making recommendations to expand evaluation scope to consider accessibility and equity of program implementation.

CAEECC as a force to expand accessibility and inclusivity in EE programs, their development, implementation, and impact.

CAEECC as a gateway to engage and interact with energy efficiency programming and policies. May include community engagement and trainings to make EE more inclusive.

Overview of the Facilitator Synthesis of Homework C...

(Full) CAEECC Purpose, Activities, and Powers

The (Full) California Energy Efficiency Coordinating Committee (CAEECC) will ensure *all* Californians have ability, access, and opportunities to enjoy the fullest benefits of energy efficiency. This means ensuring all have the ability, access, and opportunity to participate in effective ratepayer and non-ratepayer funded energy efficiency programs.

(Full) CAEECC will do this by: ...

Advocacy: ...

Membership: ...

Membership Responsibilities: ...

(Full) CAEECC will do this by:

- 1. Improve collaboration between representatives of Californians, Portfolio Administrators, agency staff, agency decision-makers, advocates, representatives of Communities of Concern, and others.**
 - a. Serve as a liaison to Communities of Concern; consider engaging community engagement consultants.
 - b. Coordinate with Low-income Oversight Board (LIOB) and Disadvantaged Communities Advisory Group (DACAG) for seamless service to Communities of Concern.
 - c. Make and convey recommendations for non-ratepayer funded energy efficiency programs to the appropriate oversight groups
 - d. As appropriate, call upon California Public Utilities Commission (CPUC), California Energy Commission (CEC), California Air Resources Board (CARB), and/or California Independent System Operator (CAISO) staff and decisionmakers, to build understanding, coordination, and provide context for cross-agency or cross-program recommendations.

(Full) CAEECC will do this by (cont.):

2. Assess and provide oversight over the way benefits from energy efficiency programs are planned and distributed on an ongoing basis.

- a. Oversee the budget proposals, application process, and implementation of energy efficiency programs for consistency with the CPUC Environmental and Social Justice Action Plan.
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 - ii. Require Portfolio Administrators to present their applications timely to CAEECC in non-technical formats during their application process for review, comments, and feedback.
 - iii. Require Portfolio Administrators to present mid-cycle implementation reports timely to CAEECC in non-technical formats for review, comments, and feedback.

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3. Inform the evaluation of energy efficiency programs by advising around:

- a. How to streamline benefits of energy efficiency to *all* Californians with a focus on Communities of Concern.
- b. Best practices to reach traditionally underserved customer groups to maximize their inclusion and the impact of energy efficiency programs.
- c. Working with community experts to research best practices, review implementation strategies, understand barriers, and help evaluate success.
- d. Barriers to experience benefits of energy efficiency including intersectional barriers that affect one's ability to participate in energy efficiency programs.

(Full) CAEECC will do this by (cont.):

- 4. Open gateways for engagements at the CPUC specifically for more and historically underrepresented voices to participate in energy efficiency regulation and programming.**
 - a. Provide accessible training and resources to those wishing to engage in both energy efficiency and justice, equity, diversity, and inclusion discussions.
 - b. Host trainings for Portfolio Administrators and Implementers on justice, diversity, equity, and inclusion as well as engagement with Communities of Concern.
 - c. Host accessible conversations and opportunities for engagement (such as Community Events, Town Halls, Educational Workshops, Social Media Campaign in various languages and geographic locations) without industry technical barriers
 - d. Provide inclusive avenues to include stakeholders in the review, implementation, and evaluation process for energy efficiency programs without sacrificing accountability and other checks and balances, perhaps using CAEECC as the venue when appropriate

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(Full) CAEECC shall have the power and authority to fulfill its scope of activities above, and shall also have the power to:

1. **File comments as an Intervening Party** in the Energy Efficiency Regulatory and Application proceedings, or convey informal comments to Energy Division and the Commissioner presiding over the energy efficiency proceeding.
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Membership

(Full) CAEECC's membership should represent the broad perspectives of Californians set to benefit from energy efficiency programs, with specific representation of historically underrepresented voices.

1. CAEECC will be a member-based entity for all decision-making purposes.
2. Members will be compensated for their time should financial barriers exist, either through Intervenor Compensation where possible or through other funds (such as the CPUC Equity, Engagement, and Education Grants).
3. Portfolio Administrators and Implementers will be non-voting members. They may help co-create and contribute to agenda development and administration of CAEECC, but would not vote on matters that impact them as to remove core conflicts of interest within CAEECC.
4. CAEECC members should reflect a diversity of ratepayer and community interests and experiences impacted by and set to benefit from energy efficiency in California. We recommended membership seats such as:
 - a. TBD in Phase II

Membership Responsibilities

1. Member activities include
 - i. TBD in Phase II

Topic Areas from Composition, Diversity, Equity and Inclusion Working Group (paraphrased)

- **Composition/representation** and eligibility requirements to become a CAEECC member and participate in CAEECC/CAEECC Working Groups
- **Compensation** for prospective members to engage in process
- Need for **building technical competency** for prospective members to engage
- **Recruitment** and **retention** of members and interested stakeholders
- **Facilitation** of all activities (including Working Groups and Workshops)
- Building **accountability** into the restructure by measuring its effectiveness
- Other topics

For the full topic areas from Composition, Diversity, Equity and Inclusion Working Group, see page 4 of the [Prospectus](#) and the recommendations from the [CDEI Final Report](#).

Pivot:
Moving Forward and What's Open for Change

CAEECC is the established stakeholder body.

It knows it needs to change, but doesn't trust itself.

It created ECWG and is asking ECWG how to change. It made a scope of work for ECWG (Prospectus).

ECWG wants to make its own scope of work so it can really help CAEECC change.

In considering its own scope of work, the previous Composition, Diversity, Equity, and Inclusion (CDEI) Working Group offered some suggested topic areas for ECWG to develop recommendations to help CAEECC change.

Like Composition/Representation, Compensation, Competency Building, Recruitment/Retention.

Today, we're asking you which topics you want to focus on.

In setting up ECWG, we thought we would do a series of 6 working group meetings, some huddles, all virtual.

We have some budget constraints, of course.

Today, we're asking you how you want to meet and do your work.

CAEECC and the CPUC are set up to be compelled and influenced by written reports.

It is strongly recommended, ECWG produce a report out of some kind.

Today, we're asking you what you think is important to include in that report deliverable.

There are currently some **budget constraints**.

- Facilitation team budget (what we can spend on this).
- Compensation budget (how much pilot recipients can receive in compensation).

The current process is constructed to more or less fit within this constraint, but **we welcome a new way to use these resources**.

*We can also discuss ways to expand these resources, in the medium to long term

Our ECWG current schedule assumes 3 more working group meetings, up to 2 huddles, and attendance at one more CAEECC meeting. We can replace this process with something else that works better for the group.

To do that, **we see opportunities for this group to redefine:**

1. **What to cover (priority topics),**
2. **How to cover it (process, types of meetings or convenings), and**
3. **What it will deliver at the end (deliverables)**

ECWG Priority Topics

In what topic areas does ECWG want to make recommendations for how CAEECC should change?

The CDEI working group identified a number of topic areas where CAEECC could use some changes, and specifically envisioned this group could provide recommendations.

We can pull from these as much or as little as you like.

Or add more.

We recommend identifying and ranking the ECWG's top 3-5 topics it wants to develop recommendations on.

ECWG Priority Topics

CDEI Topics:

- Composition/representation
- Compensation
- Building competency
- Recruitment/retention
- Facilitation
- Building accountability
- Other

Live edit. Other topics to consider? *Lightning round, will be discussing in breakouts*

ECWG Process

This group has asked for **shorter meetings**, more time for **training, in-person** convening, attendance at a **CAEECC** meeting, etc.

We probably can't do all of this, but invite a new way for this group to do its work.

We have approximately 80 hours budgeted for Compensation Pilot Grantees, of which approx. 20 has been used (on average). Compensation could be translated into travel costs, but would impact the total number of hours available for meetings.

We would expect that any process would allow for Compensation Pilot Grantees to participate fully and be compensated. The Facilitation Team can also change the way we support your work.

ECWG Process

Some initial ideas?

Lightning round, will be discussing in breakouts

ECWG Deliverables

At the end of this process, there is a unique opportunity for ECWG to change, even radically, the face, make-up, purpose, and role of CAEECC as a stakeholder body.

ECWG will need to provide **a written expression** (report, memo, etc.) of its work, including items with consensus support, and perhaps those without consensus support.

Note, in the existing structure and political context, without such a written expression, this working group (and potentially the Compensation Pilot) may be viewed as unsuccessful. While the ECWG can change its scope and focus, a deliverable that explains why it did this, and productive insights and recommendations for CAEECC and the CPUC would likely be very compelling.

Deliverables

Lightning round, will be discussing in breakouts

Options to change resource constraints

1)

2)

3)

...

01	Introduction and Ice-Breakouts
02	Debrief 9/20 CAEECC meeting
03	Pivot: What we've done so far, where do we want to go
04	Discuss/Set a New Path
05	Wrap Up

Lunch
(45 min)

Discuss/Set a new path for ECWG Charge

Breakouts via Google Jamboard

Prompts

What topics ECWG should prioritize?

How ECWG should structure its work - types of meetings, duration of meetings, other types of work sessions?

What ECWG should include in its deliverable(s) at the end of the Working Group process?

A link to the Jamboard is being shared via the chat.

We will be breaking out into groups of ~5 people. We ask you share the mic as much as possible.

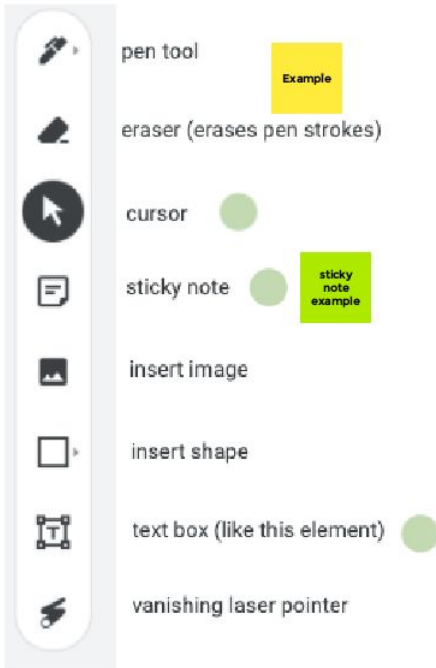
Duration: 20min.














At the end of discussion, be sure you have “starred” your group’s top 3 ideas to share out.

How to use Jamboard

Controls

we will be using the tools with the green circle



- pen tool  
- eraser (erases pen strokes) 
- cursor  
- sticky note   
- insert image 
- insert shape 
- text box (like this element)  
- vanishing laser pointer 

Frames

each breakout session is on its own "frame"



Move to a different frame using this control at the top of your screen

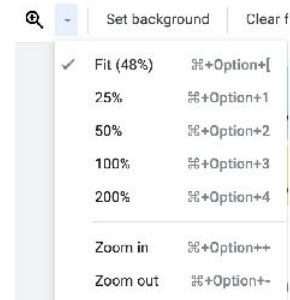


View frames by clicking on the down arrow under the ##

Etiquette

guidelines for this session

1. There are no locked elements, please do not move prompts or instructions as they will move for everyone
2. Do not delete other's comments
3. Adhere to the meeting guidelines
4. Zoom in and out to view text bigger and use scrolling on your mouse/trackpad to navigate. Once zoomed, unselect the zoom button to return to the cursor



Search, Set background, Clear f

- ✓ Fit (48%) ⌘+Option+[
- 25% ⌘+Option+1
- 50% ⌘+Option+2
- 100% ⌘+Option+3
- 200% ⌘+Option+4
- Zoom in ⌘+Option++
- Zoom out ⌘+Option+-

Shareback: We'll go through each group and their starred ideas.

Building off of top ideas, let's sketch a new plan.

Live edit

Wrapping Up

Meeting Survey



Evals will be sent by Suhaila
(suhaila@common-spark.com)



Complete evals **today**, latest by
Oct 4, 2023 @ 5pm PT

Note: This meeting survey is longer than most as we ask for input about Setting a New Path as well as a required Additional Evaluation for this working group process.

What to expect next

Suhaila is collecting the conversation today + survey input about how to amend the ECWG plan moving forward. An email will be sent out with information about moving forward.

For now, please continue to hold the next Meeting date: November 15, 9:30am - 1:30pm PT

Office Hours:

The Leadership Team hosted 1 office hours this week and is hosting another on 10/11 from 3-4pm PT. Members are welcome to join any of these if desired and can ask clarifying questions or explore ideas. *Note, per CAEECC policies, no decision can be made at such supplementary engagements.*

Live Meeting Evaluation - A quick glance

Do you feel this was an inclusive and trusting environment?

Not at all inclusive/trusting Somewhat inclusive/trusting Very inclusive/trusting

Do you feel the meeting was effective?

Not at all effective Somewhat effective Very effective

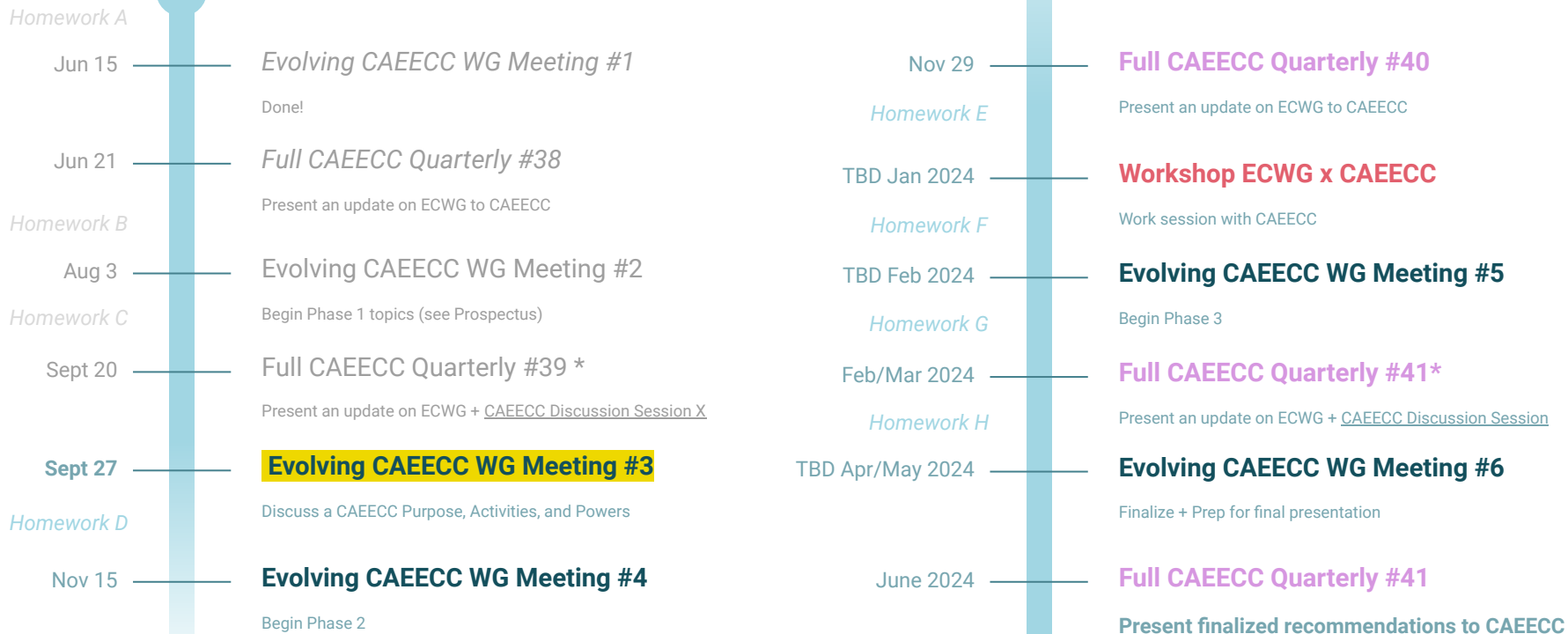
What worked well? How can we improve?

THANK YOU.

For now, please continue to hold the next Meeting
date: **November 15, 9:30am - 1:30pm PT**

Appendix

Original timeline of the Evolving CAEECC WG presented at Meeting #1 & #2



How has CAEECC addressed justice, equity, diversity, inclusion?

- Working Group recommendation for Community Engagement Indicators
- Equity Metrics Working Group
- Definition of “Underserved”
- Compensation Pilot
- DEI Training for CAEECC members
- Members of CAEECC also advocated for CPUC to wait on some decisions about CAEECC until this WG is done with its work

Others?

-

What are examples of equitable Energy Efficiency Programs? Equitable program elements?

Residential Energy Efficiency programs:

- **Energy Savings Assistance Program** (income-qualified) offers replacement at no cost of: Clothes Washer, Dishwasher, Freezer, Heat Pump Water Heater, Pool Pump, etc.
- BayREN multifamily property owners located in high-priority zones that are most impacted by air pollution, extreme heat, and high housing costs **qualify for additional bonus rebates**

Commercial/Industrial Programs:

- **Free workshops** for contractors and workforce
- Simplified Savings program offers small businesses with consultations and **low to no cost** energy savings equipment installation.
- Energy Education Centers provide **free to low-cost** educational workshops and seminars, tool loans, equipment demonstrations, consultations, and community outreach events.

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1. Member activities include
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