

The School Energy Coalition CAEECC Application
8/10/18

Dear Jonathan:

Please accept my application to become a member of the California Energy Efficiency Coordinating Committee (CAEECC). I have read, understand and will abide by the CAEECC ground rules.

I hope to bring a K12 schools perspective to the group and appreciate your thoughtful consideration.

Anna Ferrera
Executive Director
School Energy Coalition
(Resume and CV attached)
(916) 441-3300
(916) 216-2160 cell

[Note: Coalition is still in the process of identifying an appropriate proxy.]

The School Energy Coalition represents K-12 schools statewide on energy and water issues in Sacramento. We work with school districts on energy efficiency projects that must be cost effective under the Proposition 39 program.

SEC is actively involved in:

- Monitoring Proposition 39 program implementation and audits by the California Energy Commission (CEC) and the Citizen's Oversight Board
- Utility rate changes and actions by the California Utilities Commission (CPUC) that may affect schools, school site energy projects, savings, and return on investment
- Budget discussions, green and energy code upgrades that impact cost of construction and assist with Greenhouse gas reduction

- Providing forums and sessions that bring school members together with key state officials, industry and utility experts to identify concerns, solve problems, and make programs work better.

Our work with state agencies, energy and water utilities and professionals in the field is well-known. We are called upon regularly to provide our views on K-14 school concerns. Because of this relationship, our SEC members are also invited to share and present their experiences from a school site level directly with state decision-makers.

We Come From a School Facility Perspective: SEC provides the most up-to-date and relevant information to our members on how decisions in Sacramento may affect their own individual plans for energy and water investments on campus. We help schools get control of their utility use and make state funding work in their favor to build efficiency and renewable generation into school projects.

We also have a strong working relationship with the Coalition for Adequate School Housing (CASH) and provide their membership with briefings on energy and water that impact K12 schools and school construction and renovation projects.

Anna Ferrera

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(916) 216-2160

Anna Ferrera is the founder and Executive Director of the School Energy Coalition (SEC), a statewide organization made up of K-12 schools, community colleges, private sector school construction and energy consultants with regard to energy efficiency and renewable retrofits and projects that save taxpayer

dollars and to benefit California students' health, safety and academic performance.

Ms. Ferrera led a successful advocacy effort on behalf of K-14 schools in 2012-13 that resulted in \$1.4 billion in Proposition 39 funding to be focused on K-14 school energy retrofits over five years. She is responsible for all written communication and testimony on behalf of California schools and community colleges on issues related to project funding and energy programs affecting school sites and campuses.

As a Shareholder Partner at the firm of Murdoch, Walrath & Holmes (MWH), Ms. Ferrera serves in a leadership capacity at the firm and is also a legislative advocate on energy and water issues at the state and federal level for individual school district and association clients. Ms. Ferrera was part of the leadership team that successfully sought the passage of Proposition 51 that authorized \$9 billion for new construction and modernization of K12 school facilities approved by the voters in November 2016.

Prior to joining MWH, Ms. Ferrera was legislative and policy director to the Senate Budget Chair, Denise Moreno Ducheny, managing the Senator's policy and legislative agenda on behalf of California's 40th District that includes Imperial County and part of the City of San Diego. Ms. Ferrera also staffed the Select Committee on Oversight of the U.S. Department of Energy Labs Managed by the University of California, chaired by Senator Denise Moreno Ducheny.

Ms. Ferrera began her career with the State as a consultant to the Senate Energy, Utilities and Communications (EUC) Committee, analyzing state energy legislation and staffing committee hearings, creating relationships with public and private sector energy officials, business and customer organizations on behalf of the EUC Committee Chair, Senator Debra Bowen who represented cities of Torrance, Long Beach, Redondo Beach, Hermosa Beach and Venice.

Prior to her work in Sacramento, Ms. Ferrera served every Secretary of Energy during the Clinton Administration in Washington, D.C. She began as the Chief of Staff in the Office of Policy and International Affairs at the U.S. Department of Energy (USDOE) under Secretary Hazel O'Leary and later served as Special Assistant to Secretary Federico Pena and Senior Advisor to Secretary Bill Richardson. Her accomplishments included the coordination of the National Energy Policy Plan, and managing the energy-related input for the White House Initiative for Climate Change.

Prior to her appointment to USDOE, Ms. Ferrera was Policy and Legislative Counsel for the Committees on Energy, and Transportation, and Cable and Telecommunications representing local governments on these issues at the National League of Cities in Washington, D.C.

A native Californian, Ms. Ferrera has a Master of Public Administration degree from the University of Southern California – Specializing in Intergovernmental Management; and Bachelor of Arts degrees from the University of California at Davis. She resides near the State Capitol in Sacramento with her husband John who is the Chief of Staff to State Assembly Member Cecilia Aguiar-Curry, representing the 4th Assembly District including Napa, and parts of Sonoma, Clear Lake and Yolo Counties.

ANNA FERRERA

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Professional Experience

MURDOCH, WALRATH, & HOLMES – Sacramento, California

School Energy Coalition/Executive Director and Founder February 2011 – present
Manager and chief legislative advocate for the School Energy Coalition, an organization made up of K-12 schools, community colleges, school construction and energy professionals focused on project funding for efficiency and renewable retrofits to support California's workforce of tomorrow. Led a successful advocacy effort in 2012-13 that resulted in \$1.4 billion in Proposition 39 funding to be focused on K-14 school projects over five years. Responsible for all written communication and testimony on behalf of California schools and community colleges on issues related to project funding and energy programs affecting school sites and campuses.

Shareholder/Partner

June 2017 – present

Legislative Advocate

April 2005 – June 2017

Strategic communications and advocacy on behalf of K-12 school districts and private sector company clients related to school construction funding, program appeals and legislation. Leadership team for the Proposition 51 campaign which successfully passed a \$9 billion school construction bond in November of 2016. Coalition building and advocacy with regard to the State's School Facilities Program. Testimony on behalf of school clients before Legislative policy and budget committees, state government agencies, and the State Allocation Board.

OFFICE OF SENATOR DUCHENY – Sacramento, California

Policy and Legislative Director

January 2003 – April 2005

Office of Senator Denise Ducheny. Managed all aspects of the Senator's legislative workload and policy agenda, with specific issue responsibility in the areas of education, utilities and transportation. Maintained strong working relationships with key legislative staff and members of both the Assembly and Senate that remain in place today. Supervised legislative staff.

SENATE OFFICE OF RESEARCH – Sacramento, California

Senior Consultant

August 2000 – January 2003

Senior staff person responsible for policy research and analysis in the area of energy, transportation and telecommunications. Provide Senate members with legislative options in these areas. Written assignments include federal and state policy reviews and research.

SENATE ENERGY & COMMUNICATIONS COMMITTEE - Sacramento, California

Senior Consultant

January – August 2000

Staff to the Committee with responsibility for drafting and analyzing energy legislation. Regular contact with California Public Utilities Commission, the California Energy Commission, the California Independent System Operator, the U.S. Department of Energy, utilities, consumers, and stakeholders to develop statewide policy on energy reliability, transmission and distribution, energy efficiency and demand-side management, hydro power, and other critical energy issues.

CALIFORNIA ENERGY COMMISSION - Sacramento, California

Project Consultant

October – December 1999

Coordination and consulting work that resulted in federal funding and a roll-out event focused on electric postal vehicles in targeted areas of the state to assist in addressing air quality and carbon fuel reduction. Developed written communications and team strategy for executing a final compact between the U.S. Postal Service, state, and local agencies.

U.S. DEPARTMENT OF ENERGY – Washington, D.C.

Senior Advisor - Office of Environmental Management

July 1998 - July 1999

Developed policy and carried out communications agenda on behalf of the Secretary of Energy with state and local governments, as well as community and business organizations regarding the Department's environmental management operations and policies.

Special Assistant to the Secretary

April 1997 - July 1998

Directed staff and resources needed to carry out Secretarial initiatives regarding energy efficiency and climate change, electric restructuring, community projects, and educational outreach. Responsible for internal communications and managing an inter-office working group with responsibility for policy reports to the Secretary, and weekly DOE priorities to the White House. Represented the Secretary in meetings with stakeholder groups and other federal agencies such as Education, Interior and the Environmental Protection Agency.

Special Assistant to the Assistant Secretary

June 1994 - April 1997

Chief of staff in the Office of Policy and International Affairs. Responsible for policy products such as the Comprehensive National Energy Strategy, reports on global climate change, and electricity restructuring policy. Responded to written and electronic information requests and handled sensitive technical and confidential material. Reviewed drafts of proposed legislation, regulations and announcements on behalf of the Assistant Secretary and held briefings for public and private sector representatives.

NATIONAL LEAGUE OF CITIES – Washington, D.C.

Senior Legislative and Policy Counsel

August 1990 - May 1994

Responsible for developing municipal economic development policy and legislative strategy on behalf of U.S. cities. Advised local elected officials on key federal issues and actions impacting local governments. Collected and analyzed data for policy and legislative efforts. Managed the activities and meetings of associated policy committees in locations throughout the country. Supervised legislative counsel and support staff.

BRAUN & COMPANY – Los Angeles and Washington, D.C.

Issues Analyst

May 1988 - August 1990

Legislative strategy for public and private sector clients. Federal advocacy on behalf of clients such as the California Department of Commerce, Kaiser Steel and Chase Manhattan Bank. Assisted with new client proposals, press communications, and public relations.

Education

UNIVERSITY OF SOUTHERN CALIFORNIA – December 1988
Master of Public Administration, Intergovernmental Management

UNIVERSITY OF CALIFORNIA AT DAVIS – June 1984
Bachelor of Arts, College of Letters and Science, Law and Society
Bachelor of Arts, College of Letters and Science, Dramatic Art

Honors

Solar & Schools Team Leader, Schools of the Future Task Force
Sacramento Latina Leaders Network
White House Council for Excellence in Government Award
Sterling Franklin Memorial Fellowship, University of Southern California
CORO Foundation Fellow – 1985 Los Angeles/Hispanic Leadership

