



Program Launch Webinar

Climate Resilience Leadership

March 18, 2026

Housekeeping



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Q&A



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Agenda

- 1 Introductions and background
- 2 Program overview
- 3 Questions and answers

Who We Are



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The Energy Coalition



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The San Diego Regional Energy Network (SDREN) makes it simpler for everyone in San Diego County to save energy and realize the benefits of a clean energy economy.

Led by San Diego Community Power in partnership with the County of San Diego, SDREN offers 10 energy efficiency programs that shape how people access clean energy solutions, while ensuring benefits reach every corner of the region.





Program Overview

Key Program Details

Program Name	Climate Resilience Leadership
Program Segment	Market Support
Program Type	Resource
Implementer Type	Third-Party Solicited
Market Sector	Public
Intervention Strategy	Marketing, Education and Outreach; Audit; Technical Assistance; Direct Install
Total Program Budget	\$19,276,745

Program Objectives

- **Improve energy resilience and preparedness** for climate-related emergencies
- **Implement energy efficiency and integrated demand-side management projects** to support the decarbonization of agency facilities
- **Secure funding** for decarbonization and energy resilience projects to turn them into a reality
- **Reduce participant energy bills**
- **Serve diverse and historically underserved communities** to reduce energy burden
- **Advance awareness of energy consumption and costs**
- **Integrate energy efficiency and integrated demand-side management practices** as a standard practice among public agencies
- **Promote decarbonization and resilience activities**
- **Increase energy resilience of critical infrastructure**

Program Strategies

- **Engagement, education and outreach interventions** to help build public agency staff capacity and awareness of energy efficiency and decarbonization measures.
- **Agency portfolio energy analysis** to facilitate project opportunities by identifying energy-intensive infrastructure.
- **Resilience and decarbonization roadmaps** to improve energy resilience of critical infrastructure and recommend sites to serve as resilience hubs.
- **Comprehensive energy audits and technical assistance** to identify and develop plans to implement energy efficiency and IDSM measures.
- **Financial analysis** to mobilize public agency stakeholder buy-in for energy efficiency and IDSM project investments.
- **Financing and funding application assistance** to help agencies overcome financial barriers to project implementation, including:
 - Cash incentives
 - Low-to-no-interest loans
 - Grants
- **Procurement assistance** to help agencies secure the services of qualified installation contractors.
- **Construction support** to ensure alignment with anticipated energy savings outcomes and funding eligibility requirements.

Key Program Metrics and Targets

Program Performance Metric & Indicators	Metric	Indicator	Target (2026 - 2027)
TSB	X		\$4,936,312
Gross annual kWh savings	X		5,370,626
Gross annual therm savings	X		228,010
Number of public agencies engaged and receiving services	X		35
Dollar amount of energy bill savings	X		\$2,118,147
Audits completed	X		50
Financial analyses delivered	X		35
Projects managed	X		50
Number of educational activities delivered	X		18
Number of unique outreach materials created	X		35
Number of comprehensive energy analysis reports delivered	X		35
Number of energy resilience roadmaps delivered	X		20
Number of energy savings measures identified and installed	X		50
Number of funding and financing applications supported		X	N/A
Dollar amount of non-ratepayer funding leveraged		X	N/A

Key Partners

The Energy Coalition

Lead Implementer

Franklin Energy

- Technical assistance
- Direct install service design and delivery

TRC

- Technical assistance

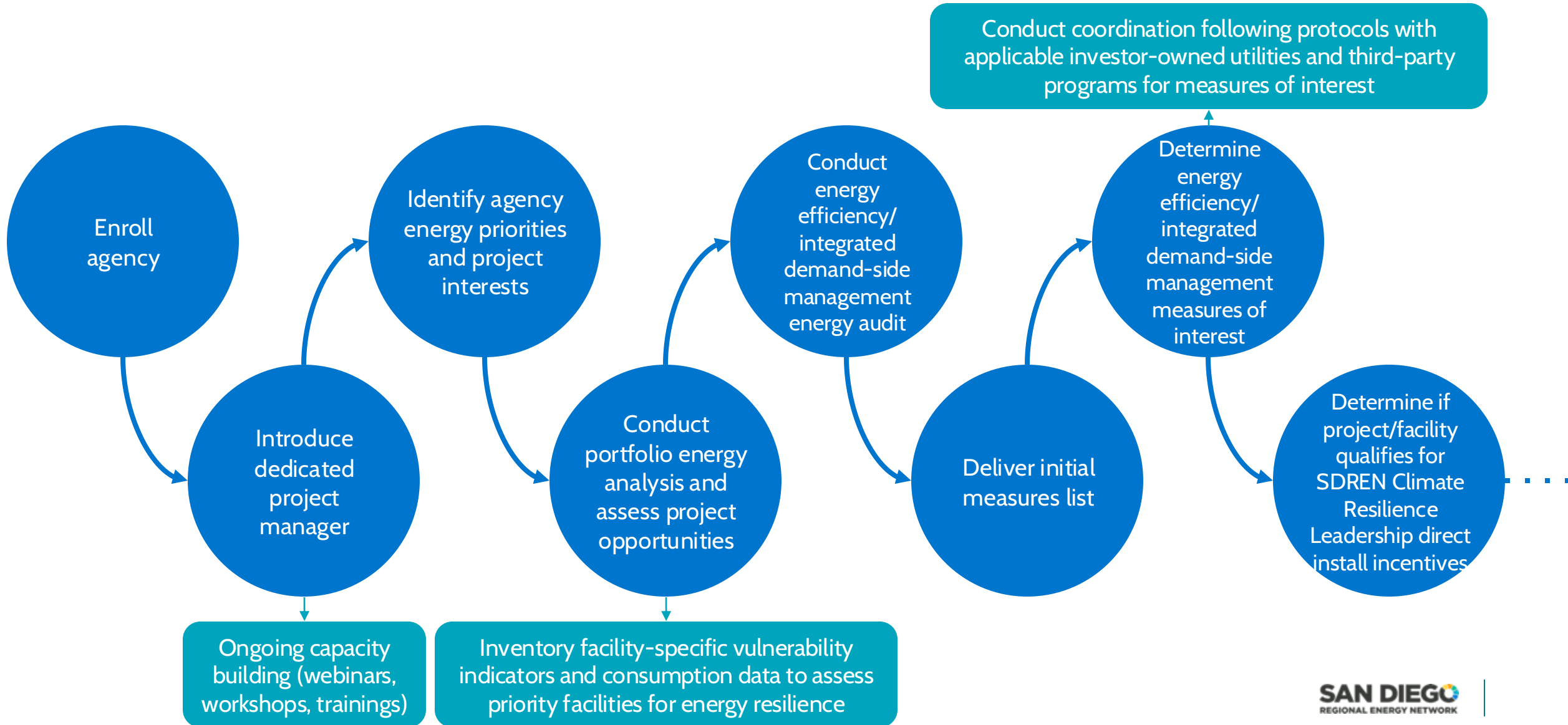
San Diego Regional Climate Collaborative

- Engagement and outreach

Program Opportunities

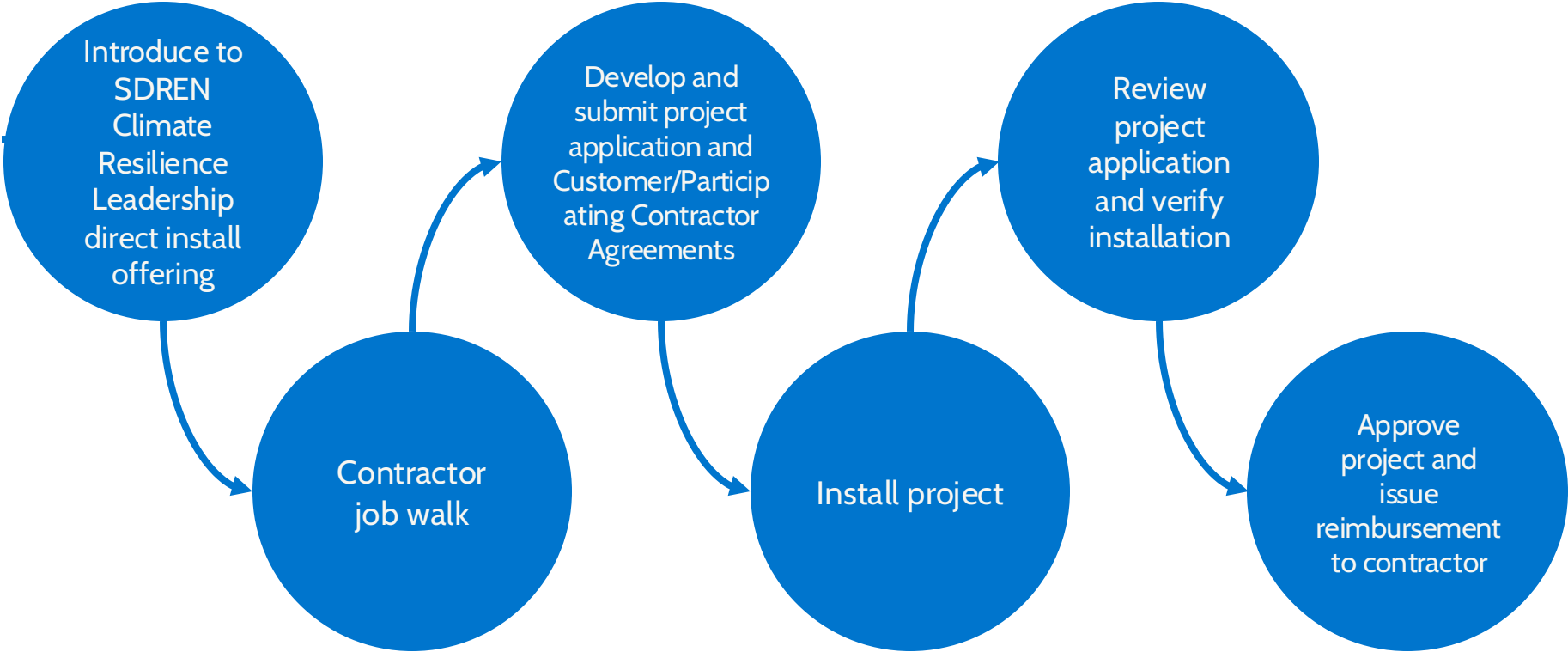
- **Increase staff capacity** through education, training, outreach, end-to-end project management and technical assistance.
- **Advance energy projects** by providing no to low-cost energy efficiency measure installations through a direct install offering, and offering financial assistance services to help agencies stack funding for projects.
- **Foster regional energy resilience** through resilience and decarbonization energy resilience roadmaps with technical and financial analysis to facilitate feasible pathways to increase energy resilience at critical community facilities.

Participant Journey



Participant Journey

Yes, project qualifies



Direct Install Measures & Incentives

Measure Name	Standard Incentive Rate	Enhanced Incentive Rate (Underserved or Hard-to-Reach)
Large Heat Pump Water Heater, Commercial and Multifamily, Fuel Substitution	Up to 75% of Gross Measure Cost	Up to 100% of Gross Measure Cost
Heat Pump Water Heater, Commercial, Fuel Substitution		
VSD for HVAC Fan Controls, Commercial		
HVAC Occupancy Sensor, Classroom		
Economizer Controls, Commercial		
Economizer Repair, Commercial		
Supply Fan Controls, Commercial		
UL Type B LED Mogul Base Lamp HID Retrofits for Outdoor Area/Pole and Decorative Fixtures		
Hot Water Pipe Insulation, Nonresidential and Multifamily		
VFDs for Unitary HVAC Systems, Commercial		

Implementation Timeline

Launch Readiness Q4 2025

- The Energy Coalition selected as implementer

Program Ramp-Up Q1-Q2 2026

- Implementation Plan
- Outreach begins
- Direct install support begins
- Technical support begins for select services

Program Steady State Q3 2026+

- Ongoing program implementation
- Targeted outreach
- Workshops and trainings

Questions



Thank You

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