



July 26, 2018

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Jonathan Raab
CAEECC Facilitator

Dear Jonathan,

The Local Government Sustainable Energy Coalition (LGSEC), a coalition of the Local Government Commission (LGC) requests a re-instatement of representation on the California Energy Efficiency Coordinating Council (CAEECC). In the past, the LGSEC has contributed local government representation to the CAEECC through the participation of Lena Luna and Angela Hacker. Both have moved on to other career venues and the LGSEC has been without CAEECC representation and participation for more than a year.

The LGSEC is pleased to offer the following two members as representatives to the CAEECC. Both are exceptionally well-qualified to contribute to the discussions at the CAEECC and to represent the LGSEC.

By way of background, the LGSEC was formed in 2007 as a statewide coalition of local governments seeking greater local government impact and influence on issues related to energy efficiency, renewable energy and climate change mitigation. The LGC has been engaged in statewide smart growth, water policy, environmental and economic equity and climate change mitigation strategies for over 3 decades. Collectively, our members represent the majority of the state's population.

We appreciate your consideration of these two individuals and look forward to contributing positively to the work and deliberations of the CAEECC.

Best regards,

Margaret Bruce
Program Manager
Local Government Sustainable Energy Coalition



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Proposed Primary Member, Lou Jacobson, Director of Demand Side Management, Redwood Coast Energy Authority

The Redwood Coast Energy Authority (RCEA) is a Joint Powers Agency founded in 2003 whose members include the County of Humboldt; the Cities of Arcata, Blue Lake, eureka, Ferndale, Fortuna, Rio Dell, and Trinidad; and the Humboldt Bay Municipal Water District. The purpose of the Energy Authority is to develop and implement sustainable energy initiatives that reduce energy demand, increase energy efficiency, and advance the use of clean, efficient and renewable resources available in the region for the benefit of the Member agencies and their constituents. To further that purpose, the RCEA works toward the following goals:

1. To lead, coordinate and integrate regional efforts that advance secure, sustainable, clean and affordable energy resources
2. To develop a long-term sustainable energy strategy and implementation plan
3. To increase awareness of, and enhance access to, energy conservation, energy efficiency, and renewable energy opportunities available to the region
4. To add value to, but not duplicate, energy services offered by utilities and others serving the region
5. To keep key decision makers and stakeholders informed of policy, regulatory, and market changes that are likely to impact the region
6. To support research, development, demonstration, innovation, and commercialization of sustainable energy technologies by public and private entities operating in Humboldt County
7. To develop regional capabilities to respond to energy emergencies and short-term disruptions in energy supply, infrastructure, or markets that could adversely affect Humboldt residents and businesses

Lou Jacobson has worked for RCEA from 2008 to present and has performed a variety of roles over time. He is currently the Director of Demand Side Management and Co-Chairs the Rural and Hard to Reach Working Group. Lou currently oversees a variety of demand side programs and services ranging from RCEA's Redwood Coast Energy



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Watch (RCEW) Local Government Partnership with PG&E, including regional direct install, to local programs and services funded by RCEA's Community Choice Energy program. A part of his current role at RCEA is to stay informed on CAEECC and CPUC decisions that both positively and negatively impact locally available services and resources. Lou has been involved and following the CAEECC business plan developments since the beginning of the rolling portfolio and is familiar with the upcoming RFA/RFP third party solicitation process.

In addition, Lou is very familiar with a variety of cost-effectiveness frameworks including but not limited to TRC, PAC, SCT and the California Energy Commissions Savings to Investment ratio (SIR) for Proposition 39 implementation purposes. Lou is currently working to develop an RCEW 2019 program portfolio for PG&E's 2019 Annual Budget Advice Letter (ABAL) with the CPUC provided Cost Effectiveness Test calculator.

Lou's educational background is in Sociology. He holds an MA in Sociology with a focus on the social barriers to the diffusion of energy efficient technologies and has additional experience with multivariate statistical analysis.

Lou is excited to bring a unique perspective to CAEECC informed by: his rural and rural-urban connected life trajectory, his sociological background and experience working within a government agency that is and has been a Community Choice Aggregator, Local Government Partnership and third-party implementer.

Lastly, Lou is aware of and has expressed an ability and interest to abide by all CAEECC roles, responsibilities and ground rules.

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Proposed Proxy (Alternate) Member, Demian Hardman, Senior Planner Energy Efficiency Programs, Contra Costa County, Department of Conservation & Development

Contra Costa is one of nine (9) counties in the San Francisco-Oakland Bay Area and the ninth most populous county in California with an estimated population of 1,139,513 (as of 1/1/2017). The County covers about 733 square miles and extends from the northeastern shore of the San Francisco Bay easterly about 50 miles to San Joaquin County. The Department of Conservation and Development (DCD) is one (1) of twenty-one (21) departments that serve the County. Its mission is to serve the citizens of Contra Costa County through the formulation and implementation of the County General Plan for land use, the administration of the Building Code and coordination of planning, building, special housing, economic development, infrastructure, solid waste and habitat conservation programs. This includes Climate Action Planning and other Sustainability initiatives. The Department also manages energy efficiency programs, such as Weatherization (low-income EE program), Neighborhood Preservation (low-income homeowner EE Program), BayREN, and East Bay Energy Watch (PG&E LGP).

Demian Hardman has worked for Contra Costa County, Department of Conservation and Development from 2006 to present and has managed energy efficiency programs for the County since 2009. From 2009 – 2013, he designed, implemented and administered the County's 3.5 Million Dollar Energy Efficiency and Conservation Block Grant (EECBG) issued by the Federal Department of Energy, which included among other things obtaining funding to develop the County's first Community-Wide Climate Action Plan, and implementing various incentive programs to homeowners.

Since 2013, Demian has been the BayREN representative for the County and is responsible for the implementation of BayREN activities within the County, including coordination with the nineteen (19) cities in the County. In 2015, the East Bay Energy Watch (PG&E Local Government Partnership) representatives (city staff) within Contra Costa County requested that Demian act as Co-Administrator with StopWaste (JPA in Alameda County) to represent local governments within Contra Costa County for East Bay Energy Watch (a two-county PG&E LGP). Since then local government participation in energy efficiency



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program activity in Contra Costa County has increased greatly.

Demian would bring a unique perspective to CAEECC with his direct knowledge and understanding of the different PAs operating within his geographic region (MCE, PG&E, and BayREN). His work with these various stakeholders as well as his understanding of the needs of various local governments within the Bay Area would provide good insight for issues raised by CAEECC.

Demian is aware of and has expressed an ability and interest to abide by all CAEECC roles, responsibilities and ground rules.

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